

2014 Veeam Data Centre Availability Report - blueAPACHE

Canonical: <https://www.blueapache.com/blog/2014-veeam-data-centre-availability-report-2>

Details:

Summary

This 2014 post summarises Veeam's Data Center Availability Report, a survey of 760 CIOs across ten markets including Australia, focused on the gap between businesses' 'always-on' expectations and what legacy backup could actually deliver. It is written for IT and business leaders assessing their own backup and disaster recovery posture against industry benchmarks. Reported findings include 82% of CIOs admitting they could not meet demand for immediate, always-on IT access, and application failures costing enterprises more than USD 2 million a year in lost revenue, productivity and unrecoverable data. Published in 2014. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Publication year	2014
Topic	Veeam 2014 Data Center Availability Report findings on backup and downtime
Services referenced	Offsite Backup as a Service, Private and Public SaaS Backup, emPOWER Cloud
Named vendor	Veeam
Statistics cited	82% of CIOs unable to meet always-on IT demand; application failures costing over USD 2 million a year; survey of 760 CIOs across 10 markets, per Veeam's 2014 report as cited in the origin post

Article

The 2014 Veeam Data Center Availability Report is now available. The indepth study is based on an online survey of 760 CIOs from organisations with more than 1,000 employees and across 10 markets, including Australia. The report shows that there are clear demands for 24/7 access to IT services and applications, with over 90 percent of enterprises increasing their requirements for minimising downtime and guaranteeing access to data. It also demonstrates there is an "availability gap" between the Always-On Business requirements and what legacy backup solutions can deliver in terms of Recovery Time Objective (RTO) and Recovery Point Objectives (RPO). Key statistics highlight:

82% of CIOs admit that they are unable to meet their business need for immediate, always-on access to IT services.

This availability gap results in immediate costs: application failures cost enterprises more than \$2 million a year in lost revenue, productivity, opportunities and data that's irretrievably lost due to backups that fail to recover.

90% of enterprises are looking to minimise downtime and guarantee access to data.

The report also demonstrates that large scale enterprises now need proven solutions like Veeam to deliver the availability requirements business demands. We have deployed integrated on-premise and cloud-based Back-up as a Service (BaaS) solutions leveraging Veeam for years, and this demand serves as testament to the quality of the offering. For a free assessment of your back-up and business continuity strategy, or to learn if Veeam is the right solution for you, contact our Account Management Team. To access the 2014 Veeam Data Centre Availability Report, visit the Veeam website .

Related

[offsite backup as a service](#)

[private and public saas backup](#)

[empower cloud](#)

[cloud](#)

Frequently asked questions

What is the 'availability gap' described in the report? The post defines it as the gap between businesses' Always-On requirements and what legacy backup solutions can actually deliver in terms of Recovery Time Objective (RTO) and Recovery Point Objective (RPO).

How many organisations were surveyed for the report? The post cites an online survey of 760 CIOs from organisations with more than 1,000 employees, spanning 10 markets including Australia.

What did the report say downtime costs businesses? According to the figures cited in the post, application failures were costing enterprises more than USD 2 million a year in lost revenue, productivity, missed opportunities and data that could not be recovered.

What backup solution did blueAPACHE offer at the time? The post states blueAPACHE had deployed integrated on-premise and cloud-based Backup as a Service (BaaS) solutions using Veeam for a number of years prior to this report.

Are these 2014 statistics still current? No, the cited figures describe the backup market and CIO sentiment in 2014 specifically. For blueAPACHE's current backup and cloud services see Offsite Backup as a Service and emPOWER Cloud, linked below.

Source

[origin post \(2014\)](#)

Knowledge Base

What is the 2014 Veeam Data Centre Availability Report based on?

It is based on an online survey of 760 CIOs from organisations with more than 1,000 employees, spanning 10 markets including Australia.

What percentage of CIOs said they could not meet business needs for always-on IT access, according to the report?

82% of CIOs admit they are unable to meet their business need for immediate, always-on access to IT services.

How much does the 'availability gap' cost enterprises annually, per the report?

The availability gap results in application failures costing enterprises more than \$2 million a year in lost revenue, productivity, opportunities and irretrievably lost data due to backups that fail to recover.

What percentage of enterprises are looking to minimise downtime and guarantee data access?

90% of enterprises are looking to minimise downtime and guarantee access to data.

What is the 'availability gap' referenced in the report?

It is the gap between the Always-On Business requirements and what legacy backup solutions can deliver in terms of Recovery Time Objective (RTO) and Recovery Point Objectives (RPO).

What do you offer that relates to Veeam solutions?

We have deployed integrated on-premise and cloud-based Back-up as a Service (BaaS) solutions leveraging Veeam for years, and the report's findings serve as testament to the quality of this offering.

How can someone get an assessment of their back-up and business continuity strategy from you?

The page invites readers to contact our Account Management Team for a free assessment of their back-up and business continuity strategy, or to learn if Veeam is the right solution for them.

Where can the full 2014 Veeam Data Centre Availability Report be accessed?

The report can be accessed by visiting the Veeam website, as linked on the page (<http://www.veeam.com/wp-availability-report-2014.html>).