

# 70% using or evaluating Hybrid Cloud - blueAPACHE

Canonical: <https://www.blueapache.com/blog/70-using-or-evaluating-hybrid-cloud-2>

## Details:

We examine the 2014 survey findings on hybrid cloud adoption.

The cloud is gathering a lot of media attention, and businesses are starting to pay attention. To better understand the adoption rates of hybrid cloud, Tech Pro Research conducted a global survey in May 2014 of 138 organisations.

Their findings showed that most are familiar with the concept of a hybrid cloud, with 93 percent of respondents reporting they have at least heard of it. Most of the people not familiar with the concept are from small organisations – 13 percent of those in companies with fewer than 50 employees are unfamiliar with hybrid cloud, versus only 5 percent unfamiliar with the concept in companies of 1,000 or more.

Of the 128 respondents who had at least heard of the hybrid cloud, one-third said they have already implemented a hybrid cloud solution and another 37 percent are considering the use of a hybrid cloud option.

This aligns very closely with a recent survey, The New Era of Hosted Services, commissioned by Microsoft, which said that 68 percent of organisations will adopt a hybrid cloud model over the next two years — a 19 percent increase over current hybrid cloud adoption rates.

To learn how your business can benefit from hybrid cloud, contact blueAPACHE .

## ***What survey did Tech Pro Research conduct regarding hybrid cloud adoption?***

Tech Pro Research conducted a global survey in May 2014 of 138 organisations to better understand the adoption rates of hybrid cloud.

## ***What percentage of survey respondents had at least heard of hybrid cloud?***

93 percent of respondents reported they have at least heard of the hybrid cloud concept.

## ***How did familiarity with hybrid cloud differ by company size?***

13 percent of respondents in companies with fewer than 50 employees were unfamiliar with hybrid cloud, compared to only 5 percent unfamiliar in companies with 1,000 or more employees.

## ***Of those familiar with hybrid cloud, how many had already implemented it or were considering it?***

Of the 128 respondents who had at least heard of hybrid cloud, one-third said they had already implemented a hybrid cloud solution and another 37 percent were considering the use of a hybrid cloud option.

***What did the Microsoft-commissioned survey 'The New Era of Hosted Services' find about hybrid cloud adoption?***

The survey found that 68 percent of organisations will adopt a hybrid cloud model over the next two years, representing a 19 percent increase over current hybrid cloud adoption rates.

***What is your hybrid cloud offering, and what are its key features?***

Our hybrid cloud offering is emPOWER Cloud, a private and hybrid cloud Infrastructure-as-a-Service (IaaS) platform that combines enterprise-grade infrastructure with the ability to integrate with public cloud services such as Azure through direct connection capabilities. It features a Tier 1 reference architecture with latest-generation compute modules, mission-critical storage with all-flash SSD arrays, high-performance blade servers, and ISO 27001-certified security infrastructure, delivered through HPE GreenLake on a pay-as-you-grow consumption model.