

blueAPACHE amongst the top ranked MSP companies world wide - blueAPACHE

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Press Release.

Melbourne, Australia – blueAPACHE, a leading managed network and cloud solutions provider for organisations with business critical IT requirements, marks its fourth appearance on Penton Technology's 8th annual MSPmentor 501 Global Edition – a distinguished list and report identifying the world's top 501 Managed Service Providers (MSPs). This year, we continued our rise up the ranks coming in at number four for the Asian and Australian region.

"We continue to focus on becoming a recognised leader in the IT as a Service and managed services business, so it's particularly significant for blueAPACHE to be recognised on MSPmentor's important industry report again this year," said Chris Marshall, our Managing Director. "We know that revenue growth and the breadth of our converged IT as a Service portfolio factored strongly in the selection criteria, and thank MSPmentor and Nine Lives Media for acknowledging our achievements as a world class provider." "We want to congratulate blueAPACHE and look forward to covering their growth strategies in the year ahead," said Marcia Parker, Executive Director, Penton Technology Group.

Each year, MSPmentor gathers information for its annual rankings through the participation of managed service providers and IT service providers in its annual survey. The survey was conducted from December 2014 through January 2015. Rankings are based on Penton Technology's unique criteria for MSPs such as annual recurring revenues, total revenues and more. This year the top MSPmentor 501 companies recorded higher recurring revenues than ever before. Combined, the total annual recurring revenues for all MSPmentor 501 2015 companies reached a record high of \$3.95 billion in 2014, up 26.5% year over year.

About blueAPACHE

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is who we are. To learn more, visit www.blueapache.com.

What recognition did you receive according to this press release?

We marked our fourth appearance on Penton Technology's 8th annual MSPmentor 501 Global Edition, a report identifying the world's top 501 Managed Service Providers, and ranked number four for the Asian and Australian region that year.

Who commented on your behalf about this ranking achievement?

Chris Marshall, our Managing Director, commented that we continue to focus on becoming a recognised leader in the IT as a Service and managed services business, noting that revenue growth and the breadth of our converged IT as a Service portfolio factored strongly in the selection criteria.

Who from Penton Technology Group commented on your achievement?

Marcia Parker, Executive Director of Penton Technology Group, congratulated us and said she looked forward to covering their growth strategies in the year ahead.

How does MSPmentor determine its annual 501 rankings?

MSPmentor gathers information through the participation of managed service providers and IT service providers in its annual survey, conducted from December 2014 through January 2015, with rankings based on Penton Technology's criteria such as annual recurring revenues, total revenues, and more.

What overall financial trend did the 2015 MSPmentor 501 report highlight?

The top MSPmentor 501 companies recorded higher recurring revenues than ever before, with combined total annual recurring revenues for all MSPmentor 501 2015 companies reaching a record high of \$3.95 billion in 2014, up 26.5% year over year.

Since when have you been operating, and what services does it provide?

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service, described as true IT as a Service.

Have you received other MSP industry recognitions beyond the MSPmentor 501?

Yes, we have been recognized by other industry bodies including the Channel Futures MSP 501, the ChannelE2E Top 100 Global MSP List, CloudTango AU Top 50, Canalys, and Cloudtango, though specific rankings and years for these are not fully documented.