

blueAPACHE and Veeam extend partnership - blueAPACHE

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Details:

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Press Release.

Melbourne, Australia – blueAPACHE, a leading managed network and cloud solutions provider for organisations with business critical IT requirements, have extended their partnership with Veeam to offer easier, more accessible and more secure back up and replication services to Australian businesses. Most businesses do not back up all of their data. Even among those who have backup plans (only around 35% of medium businesses according to Gartner), 70% are not fully confident that their backup and disaster recovery operations are well managed and planned. Considering organisations' existence is dependent on data, the backup strategy needs to be more than an after-thought in the planning process. Veeam launched Cloud Connect to enable organisations to automate off-site backups and data replication quickly and easily. The partnership with us means anyone using Veeam version 8.0 can now take advantage this automation and backup directly to our Australian Cloud. Leveraging our Cloud infrastructure enables Australian businesses to be sure their critical data is kept in Australia, mitigating the risk of breaching the Privacy Act or worrying about data sovereignty.

"Together with Veeam, we are pleased to be able to help organisations better address their backup and replication services. Our Cloud Connect service makes offsite back up easier than ever before, and being built into our core network, means client data is secure with five nines access and automated redundancy" said Chris Marshall, Managing Director within our business. "Being able to partner with Veeam to provide this as a service – which means clients only pay an operational expense for what they use and do not need to invest in the infrastructure – offers clients a genuine benefit over traditional back up methods."

Users can easily create an off-site copy of their Veeam back-up, or park their backup in the cloud. Cloud Connect allows critical company data to be automatically stored in one of our datacenters, primary or as extra backup. Cloud Connect can be used independently of whether creating backups on-premise or at another cloud service provider. To learn more about blueAPACHE Cloud Connect, [click here](#) .

About blueAPACHE

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is who we are. To learn more, visit www.blueapache.com .

What is the purpose of your extended partnership with Veeam?

We extended its partnership with Veeam to offer easier, more accessible and more secure backup and replication services to Australian businesses.

What did Veeam launch that enables the partnership with you?

Veeam launched Cloud Connect to enable organisations to automate off-site backups and data replication quickly and easily. The partnership means anyone using Veeam version 8.0 can back up directly to our Australian Cloud.

How does using your Cloud infrastructure benefit Australian businesses regarding data sovereignty?

Leveraging our Cloud infrastructure ensures that businesses' critical data is kept in Australia, mitigating the risk of breaching the Privacy Act or worrying about data sovereignty.

What backup statistics did the press release cite from Gartner?

According to Gartner, only around 35% of medium businesses have backup plans, and even among those who do, 70% are not fully confident that their backup and disaster recovery operations are well managed and planned.

Who commented on the blueAPACHE-Veeam partnership, and what did they say?

Chris Marshall, Managing Director within our business, said: "Together with Veeam, we are pleased to be able to help organisations better address their backup and replication services. Our Cloud Connect service makes offsite back up easier than ever before, and being built into our core network, means client data is secure with five nines access and automated redundancy... Being able to partner with Veeam to provide this as a service – which means clients only pay an operational expense for what they use and do not need to invest in the infrastructure – offers clients a genuine benefit over traditional back up methods."

What can users do with your Cloud Connect service?

Users can easily create an off-site copy of their Veeam backup, or park their backup in the cloud. Cloud Connect allows critical company data to be automatically stored in one of our datacenters, either as a primary backup or as extra backup, and can be used independently of whether backups are created on-premise or with another cloud service provider.

What are you and how long has it been operating?

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service, described as 'true IT as a Service.'

What role does Veeam play in your broader service offerings beyond this 2015 partnership?

Veeam serves as the core technology partner underpinning our backup and recovery offerings, including powering our emPOWER Backup for Microsoft Entra ID service, which protects identity data such as users and groups, roles and role assignments, application registrations, and directory and access configurations on our private cloud infrastructure within Australia.

Has Veeam recognized blueAPACHE for their partnership?

Yes, Veeam has awarded us formal recognition as a leading partner, underscoring the significance of their collaborative relationship and our expertise in delivering Veeam-powered solutions in the Australian market.