

We continue investing in Voice as a Service - blueAPACHE

Canonical: <https://www.blueapache.com/blog/blueapache-continue-investing-in-voice-as-a-service-2>

Details:

Summary

This blueAPACHE post reports: Melbourne, Australia – blueAPACHE has continued its focus on Voice and Unified Communications as a Service by procuring Senior Voice Specialist, Dave Saunders. With 12 years experience in Unified Communications and consulting engagements to Telstra, BP and Target; Saunders is well placed to lead the technical division of blueAPACHE emPOWER Voice products. It concerns emPOWER Collaboration, emPOWER Consulting & Advisory, emPOWER Cloud. It names Telstra in connection with the announcement. Published in 2015. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Publication year	2015
Services referenced	emPOWER Collaboration, emPOWER Consulting & Advisory, emPOWER Cloud
Named products or vendors	Telstra

Article

Press Release.

Melbourne, Australia – blueAPACHE has continued its focus on Voice and Unified Communications as a Service by procuring Senior Voice Specialist, Dave Saunders. With 12 years experience in Unified Communications and consulting engagements to Telstra, BP and Target; Saunders is well placed to lead the technical division of blueAPACHE emPOWER Voice products.

“Joining one of Australia’s fastest growing technology and communications organisations was a logical choice for me,” said Saunders. “The focus on delivering advanced telephony and collaboration tools as a Service resonates well with the market, and the opportunity to help organisations maximise their communications investments is something I am looking forward to.” blueAPACHE’s Managing Director, Chris Marshall stated “We are thrilled to have Dave Saunders join our emPOWER Voice division. Unified Communications as a Service (UCaaS) is one of our key growth areas in the coming year, and Dave’s senior engineering experience at an enterprise level will enable us to extend our offering and ensure we are well equipped to address the needs of our growing customer base.” blueAPACHE provide telephony, mobility and conferencing solutions as a Service under the banner of emPOWER Voice. Forming part of the converged emPOWER platform, delivering voice products as a service means organisations can benefit from true scalability, reliability and agility without having to invest in infrastructure. Instead, they can pay for what they use, when they use it and redirect capital expenditure

to programs that help grow their business. Saunders has taken the role of Senior Technical Lead – Voice Products and commenced on 16 February, 2015. His first engagement is streamlining the emPOWER Voice products (including new Social Media plug-ins) in preparation for the projected 5000 new end points over the coming year. About blueAPACHE Since 1998, the multi-awarded blueAPACHE has helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is blueAPACHE. To learn more, visit www.blueapache.com .

Related

emPOWER Collaboration (pillar)

emPOWER Consulting & Advisory (pillar)

emPOWER Cloud

emPOWER Cloud (pillar)

Frequently asked questions

Who did blueAPACHE hire to lead its emPOWER Voice technical division in 2015?

blueAPACHE hired Dave Saunders as Senior Technical Lead - Voice Products, commencing 16 February 2015, bringing 12 years of Unified Communications experience including consulting engagements to Telstra, BP and Target.

What was Dave Saunders' first engagement at blueAPACHE?

His first engagement was streamlining the emPOWER Voice products, including new social media plug-ins, in preparation for a projected 5,000 new end points over the coming year.

What did Chris Marshall say about Unified Communications as a Service for blueAPACHE's growth?

Managing Director Chris Marshall said UCaaS was one of blueAPACHE's key growth areas for the coming year, and that Saunders' senior engineering experience would help extend the offering to meet the growing customer base's needs.

What does the post say organisations gain from consuming emPOWER Voice as a service rather than owning infrastructure?

The post says delivering voice products as a service gives organisations true scalability, reliability and agility without infrastructure investment, letting them pay for what they use and redirect capital expenditure to growth programs.

Is the information in this post still current?

No. It reports on a hiring announcement from February 2015 and reflects blueAPACHE's voice division staffing and growth plans at that time; for the current position see the linked emPOWER Collaboration and emPOWER Cloud service pages rather than treating this post as up to date.

Source

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Knowledge Base

Who did blueAPACHE hire to lead our emPOWER Voice technical division?

We procured Senior Voice Specialist Dave Saunders to lead the technical division of our emPOWER Voice products.

What experience does Dave Saunders bring to you?

Dave Saunders has 12 years of experience in Unified Communications and has held consulting engagements with Telstra, BP and Target.

What role did Dave Saunders take on within your business and when did he start?

Dave Saunders took the role of Senior Technical Lead – Voice Products and commenced on 16 February, 2015.

What did your Managing Director say about the hire and UCaaS?

Managing Director Chris Marshall said he was thrilled to have Dave Saunders join the emPOWER Voice division, noting that Unified Communications as a Service (UCaaS) was one of our key growth areas for the coming year and that Saunders' senior engineering experience would help extend the offering and meet the needs of the growing customer base.

What does your emPOWER Voice offering include?

We provide telephony, mobility and conferencing solutions as a Service under the banner of emPOWER Voice, forming part of the converged emPOWER platform, allowing organisations to benefit from scalability, reliability and agility without infrastructure investment, paying only for what they use.

What did Dave Saunders say about joining blueAPACHE?

Saunders said, 'Joining one of Australia's fastest growing technology and communications organisations was a logical choice for me. The focus on delivering advanced telephony and collaboration tools as a Service resonates well with the market, and the opportunity to help organisations maximise their communications investments is something I am looking forward to.'

Since when have you operated, and what services does it provide?

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service.