

blueAPACHE end of year celebrations - updates, awards and more! - blueAPACHE

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Details:

2016

Twass the end of yet another successful year, and a time to celebrate our efforts. Our Christmas party was more than dinner and drinks, it was an opportunity to update everyone on our successes, and to provide insight to our aspirations for the coming 12 months. We kicked off proceedings with a formal company update that helped staff garner details on our background, our vision, and our growth. The update session highlighted that whilst others are seeking acquisitions and mergers (and the industry has been inundated with them this year), our strategy of maintaining affordable organic growth has set us apart – securing us the enviable position of continued profitable success. It also reinforced that our vision remains relevant, and our plans remain well on track. The update highlighted our successes. We achieved over 30% growth, secured global recognition for our ITaaS model, received our seventh CRN Fast50 award, became the only organisation in Australia with two CRN All Star awards, and was showcased by HP around the world for our cloud infrastructure. It continued with initiatives for the coming year, including continued focus on customer engagement. The update concluded with our annual staff awards. Presentations made for innovation, customer service, project excellence and our 'This is IT' award – presented to the person who exemplifies who we are. From awards to Crown (and another award) before settling into Lucky Chan's for an amazing banquet meal. Once again, we wouldn't have enjoyed the success 2015 presented without the support of our customers, partners and team – and for that, we sincerely thank each and every one of you.

What growth did you achieve in the year covered by this update?

We achieved over 30% growth during the year.

What awards and recognitions did blueAPACHE highlight in its company update?

We highlighted securing global recognition for our ITaaS model, receiving its seventh CRN Fast50 award, becoming the only organisation in Australia with two CRN All Star awards, and being showcased by HP around the world for its cloud infrastructure.

What strategy did you say set it apart from others in the industry that year?

We said that while others in the industry pursued acquisitions and mergers, its strategy of maintaining affordable organic growth set it apart, securing continued profitable success.

What staff awards were presented at your end-of-year celebration?

Presentations were made for innovation, customer service, project excellence, and the 'This is IT' award, which is presented to the person who exemplifies who we are.

What did you plan to focus on going into the following year, according to the update?

The update outlined initiatives for the coming year, including a continued focus on customer engagement.

Where did the blueAPACHE end-of-year celebration take place after the awards?

After the awards, the celebration continued at Crown (with another award presented there) before settling into Lucky Chan's for a banquet meal.

Who wrote the blueAPACHE end-of-year celebrations blog post?

The post is credited to us as the author, with us also listed as the publisher.