

We expand to new office in Victoria to meet demand - blueAPACHE

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Details:

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Press release

Melbourne, Australia – Award-winning IT as a Service (ITaaS) provider, we are set to expand our operations in Victoria, following significant growth.

“As organisations seek greater business agility and improved alignment between their business and ICT, they are drawn to the benefits of our emPOWER ITaaS platform. This is continuing to drive our year-on-year growth”, said Chris Marshall, founder and Managing Director of us.

In response to this market demand, we have been steadily hiring specialist resources to cater to existing clients as well as expand their services to new clients. “Last year alone, we hired approximately 30 additional staff, most of them in account management and engineering roles”, said Jenni Nelson, blueAPACHE Recruitment Manager. The hiring spree has necessitated the expansion of office space and we are set to move our Victorian operations into brand new premises within the next few months. Located across the road from their current head office in Abbotsford, the new space will feature a modern, open plan layout intended to maximise staff collaboration and comfort. It will also have communal spaces where staff can meet, socialise and work together.

“The office on 383 Johnston Street, Abbotsford will continue to serve as our global headquarters, while the new premises will function predominantly as the hub for our Victorian customer base”, said Marshall. “We expect this will act as a catalyst for our continued expansion, not just in Victoria, but nationally. It is an exciting time to be at blueAPACHE.”

The new office location is: 436 Johnston Street, Abbotsford Victoria 3067 .

About blueAPACHE

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is who we are. To learn more, visit www.blueapache.com

Why are you expanding its office space in Victoria?

We are expanding our Victorian operations following significant growth, as organisations are increasingly drawn to the benefits of our emPOWER ITaaS platform, driving year-on-year growth. This growth led us to hire approximately 30 additional staff in the previous year, mostly in account management and engineering roles, which necessitated more office space.

Where is your new office located?

The new office is located at 436 Johnston Street, Abbotsford, Victoria 3067, which is across the road from our current head office in Abbotsford.

Will your original Abbotsford office remain in use?

Yes. According to Chris Marshall, the office at 383 Johnston Street, Abbotsford will continue to serve as our global headquarters, while the new premises at 436 Johnston Street will function predominantly as the hub for our Victorian customer base.

What features will the new your office in Abbotsford have?

The new office will feature a modern, open plan layout intended to maximise staff collaboration and comfort, along with communal spaces where staff can meet, socialise and work together.

Who commented on your office expansion, and what did they say?

Chris Marshall, founder and Managing Director within our business, said the emPOWER ITaaS platform's benefits are continuing to drive year-on-year growth, and that the new premises are expected to act as a catalyst for continued expansion, not just in Victoria, but nationally. Jenni Nelson, our Recruitment Manager, noted that we hired approximately 30 additional staff last year, mostly in account management and engineering roles.

What are you and what services does it provide?

Since 1998, we are a multi-awarded IT as a Service (ITaaS) provider that has helped organisations in Australia, New Zealand, Asia and North America leverage technology through comprehensive IT Management, Cloud, Network, Voice, Software and Consulting delivered as a converged service.

What is the emPOWER ITaaS platform mentioned in the press release?

The emPOWER ITaaS platform is our IT as a Service platform, which the press release states helps organisations achieve greater business agility and improved alignment between their business and ICT, driving our year-on-year growth.