

We formalise DXT IT transformation - blueAPACHE

Canonical: <https://www.blueapache.com/blog/blueapache-formalises-dxt-it-transformation>

Details:

Press release

Sydney, 11 July 2016 – we today announced they have entered a formal engagement with Doble Express (DXT) to transform their entire on-premises IT infrastructure to a converged IT-as-a-Service (ITaaS) solution. Aside from financial benefits, the ITaaS model would provide much needed agility, scalability and sustainability to support planned expansion.

“Transitioning to a ITaaS platform and leveraging the cloud will improve our flexibility, performance and availability, enabling us to deliver a better customer experience.” said Mitch Doble, Managing Director at DXT.

Chris Marshall, our Managing Director, explained “This engagement reinforces our continued focus in enabling mid-market organisations across Australia to leverage technology to their business advantage. With fourteen years of experience in the transport and logistics sector, we know the industry intimately. We have a deep understanding of the nuances, and how technology can help transition these into business opportunities.” DXT engaged blueAPACHE to transition their traditional on-premises infrastructure to the highly available emPOWER Cloud environment, integrated managed network, the emPOWER Voice platform, onshore support and professional managed services. The converged model means these will be delivered as a single, unified service as an operational expense, avoiding capital investment.

“While blueAPACHE’s ITaaS means we can now redirect capital to business improvement and growth opportunities;” said Doble, “it was their willingness to provide a single point of accountability and understanding of our business that made them the ideal technology partner.”

In closing, Marshall stated “We are very excited to be working with DXT. Family owned businesses like DXT are Australian icons, and I am looking forward to helping Mitch and his team continue their growth for many years to come.” This engagement follows another record year for us. In 2015, the local cloud specialist grew over 30%, secured global recognition of their ITaaS model and was showcased by HP around the world for their Australian Cloud platform.

About blueAPACHE

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is who we are. To learn more, visit www.blueapache.com

About DXT

Doble Express (DXT) is a wholly family owned business focusing on providing freight distribution throughout NSW, Australia. Specialising in servicing regional NSW, DXT are committed to delivering the finest customer experience with the highest level of service there is to offer. Commencing in 1981, DXT have established a reputation for “getting it right the first time” by delivering on their promises.

With 35 years of experience DXT understands what is required to deliver on expectations. To learn more, visit www.dxt.com.au

What did you announce on 11 July 2016 regarding Doble Express (DXT)?

On 11 July 2016, we announced it had entered a formal engagement with Doble Express (DXT) to transform DXT's entire on-premises IT infrastructure to a converged IT-as-a-Service (ITaaS) solution.

What specific your services and platforms did DXT engage for their transformation?

DXT engaged us to transition their traditional on-premises infrastructure to the highly available emPOWER Cloud environment, an integrated managed network, the emPOWER Voice platform, onshore support and professional managed services, delivered together as a single, unified service on an operational expense basis, avoiding capital investment.

Who commented on the DXT engagement on behalf of DXT, and what did they say?

Mitch Doble, Managing Director at DXT, said that transitioning to an ITaaS platform and leveraging the cloud would improve flexibility, performance and availability, enabling DXT to deliver a better customer experience. He also noted that our ITaaS meant DXT could redirect capital to business improvement and growth opportunities, and praised our willingness to provide a single point of accountability and understanding of DXT's business.

What did your Managing Director Chris Marshall say about the engagement with DXT?

Chris Marshall, our Managing Director, said the engagement reinforces our continued focus on enabling mid-market organisations across Australia to leverage technology to their business advantage, noting our fourteen years of experience in the transport and logistics sector. He also expressed excitement about working with DXT, calling family owned businesses like DXT 'Australian icons' and looking forward to helping Mitch Doble and his team continue their growth.

What business is Doble Express (DXT) in, and how long has it been operating?

Doble Express (DXT) is a wholly family owned business focusing on providing freight distribution throughout NSW, Australia, specialising in servicing regional NSW. It commenced operations in 1981 and, at the time of this 2016 press release, had 35 years of experience.

What achievements did you report for 2015 prior to this DXT engagement?

The press release states that this engagement follows another record year for us: in 2015 the local cloud specialist grew over 30%, secured global recognition of our ITaaS model, and was showcased by HP around the world for our Australian Cloud platform.