Our Mimecast partnership - blueAPACHE

Canonical: https://www.blueapache.com/blog/blueapache-launches-managed-human-risk-service

Details:

Summary

This blueAPACHE post reports: blueAPACHE has launched a managed human risk security service built on Mimecast for mid-market organisations in Australia. The new service, Human Risk Management as a Service, combines security awareness training, policy visibility, behavioural controls and incident remediation under a per-user monthly pricing model. It concerns emPOWER Security, Human Risk Management, Governance, Risk & Compliance. It names Mimecast in connection with the announcement. Published in 2026. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Publication year	2026
Services referenced	emPOWER Security, Human Risk Management, Governance, Risk & Compliance
Named products or vendors	Mimecast
Cited figure	...meaningful change for Australian organisations. The reality is that 8% of employees generate 80% of risk, and AI agents now operate with...

Article

blueAPACHE has launched a managed human risk security service built on Mimecast for mid-market organisations in Australia. The new service, Human Risk Management as a Service, combines security awareness training, policy visibility, behavioural controls and incident remediation under a per-user monthly pricing model. blueAPACHE says it is the first Mimecast channel partner to bring this managed model to market. The offer is aimed at organisations with 50 to 1,500 seats, a segment that often manages cyber risk through separate products and service lines. It is designed to sit alongside blueAPACHE’s existing managed services and managed detection and response packages. Michael Zuppa, Chief Executive Officer of blueAPACHE, said the model reflects how mid-market buyers approach security spending.

“In the mid-market, customers are buying an outcome, not a product,” said Michael Zuppa, Chief Executive Officer of blueAPACHE. He said blueAPACHE had already been delivering elements of the service through its virtual Chief Information Security Officer, email security and awareness training work, but had not previously packaged them as a single managed offer. “What they need is a managed service that takes responsibility for awareness, cultural uplift, visibility and remediation as a continuous,

consistent capability. We have been delivering parts of this for years across our vCISO, email security and awareness training services, but the structure was not clear enough for customers to engage with it as a whole. Human Risk Management as a Service changes that," Zuppa said. The launch comes as companies face increasing pressure to address risks linked to staff behaviour, phishing attacks and the use of public artificial intelligence tools in the workplace. Many mid-sized businesses are still developing data classification and data loss prevention rules while employees are already using AI services in day-to-day work. Risk focus The service is designed to provide oversight and controls during that transition period, including visibility into how data is accessed, moved and used across corporate and public AI environments. That places it in a growing area of security spending focused on internal behaviour rather than only perimeter defence. Mimecast is the technology partner behind the service. blueAPACHE said it selected the platform after assessing security vendors aligned with managed service providers, citing Mimecast's human risk command centre, reporting tools and support for subscription and licence management. Lizelle Hughes, ANZ Partner Leader at Mimecast, said human risk remains difficult for organisations to manage at scale. "Human risk has always been the hardest part of the security equation to operationalise at scale," said Lizelle Hughes, ANZ Partner Leader at Mimecast. She linked the launch to a concentration of risk among a small group of users and to the spread of AI agents inside organisations. "blueAPACHE has developed something that will make meaningful change for Australian organisations. The reality is that 8% of employees generate 80% of risk, and AI agents now operate with the same access and none of the judgment that a human brings. Mimecast was built to detect and respond to that exposure across every channel where humans and AI agents work. This is the kind of outcome-focused thinking that moves the whole industry forward, and Australian organisations stand to benefit directly," Hughes said. The service is already live with customers, according to blueAPACHE. The company described the launch as part of a broader relationship with Mimecast that includes managed service delivery, reselling and implementation work for larger customers. Mid-market demand The announcement highlights how managed security providers are reshaping products into recurring services for mid-sized customers that may lack the internal staff to run separate awareness, policy and remediation programmes. Packaging those functions into one monthly service allows providers to present security work in operational rather than purely technical terms. blueAPACHE said the service also responds to regulatory compliance demands and security framework requirements that are becoming harder for mid-sized organisations to manage on their own. It argues that the gap between current security maturity and acceptable protection remains wide for many businesses. Zuppa said the urgency is linked to the speed of AI adoption inside organisations. "Time is the risk," Zuppa said. "Organisations are already on an AI journey whether they are ready or not. We need to ensure the visibility and controls we have in place are protecting the customer while they are still working through their maturity. That is what this service is designed to do," he said. Mimecast, which is headquartered in London, says it serves more than 42,000 organisations and 27 million users worldwide. Click here to read the full article

Related

emPOWER Security

emPOWER Security (pillar)

Human Risk Management

Governance, Risk & Compliance

Frequently asked questions

What new managed service did blueAPACHE launch, built on which technology partner?

blueAPACHE launched Human Risk Management as a Service, built on Mimecast, combining security awareness training, policy visibility, behavioural controls and incident remediation under a per-user

monthly pricing model.

What organisation size does the service target, according to the post?

The service is aimed at organisations with 50 to 1,500 seats, a segment the post says often manages cyber risk through separate products and service lines.

What statistic did Mimecast's Lizelle Hughes cite about the concentration of human risk?

Hughes said 8 per cent of employees generate 80 per cent of risk, and that AI agents now operate with the same access as humans but none of the judgment.

What did Michael Zuppa say distinguishes how mid-market customers buy security?

Zuppa, blueAPACHE's CEO, said mid-market customers are buying an outcome, not a product, and need a managed service that takes responsibility for awareness, cultural uplift, visibility and remediation as one continuous capability.

Is the information in this post still current?

No. It reports on a service launch covered in 2026 and reflects our Human Risk Management offer as it stood at that time; for the current position see the linked emPOWER Security and Human Risk Management service pages rather than treating this post as up to date.

Source

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Knowledge Base

How do you work with Mimecast?

We deliver Human Risk Management as a Service powered by Mimecast. We bring awareness training, policy visibility, behavioural controls and incident remediation together as an ongoing managed capability. Mimecast supplies the technology platform; we design and operate the service around your organisation's people, processes and security priorities.

Can our internal team access Mimecast through you?

Our managed Human Risk Management offering uses a per-user monthly model and sits alongside our managed services and managed detection and response offerings. The June 2026 launch describes a target range of 50 to 1,500 seats for this particular service; that range is not a company-wide eligibility limit.