

# We make the Talkin' Cloud Top 100 Cloud Service Providers again! - blueAPACHE

Canonical:

<https://www.blueapache.com/blog/blueapache-make-the-talkin-cloud-top-100-cloud-service-providers-again>

## Details:

### Summary

This blueAPACHE post reports: The 2015 Talkin' Cloud 100 awards rank the world's top cloud service providers, cloud service aggregators, managed service providers, brokers and more. Hotly contested across multiple channels, blueAPACHE have featured since inception and continue to appear as one of the leading providers in the Asia and Pacific region. It concerns emPOWER Cloud, emPOWER Managed Services, Microsoft Practice. It names Microsoft, Citrix, Google, Salesforce, IBM, Oracle in connection with the announcement. Published in 2015. Figures, product names and event details reflect that time; for current information see the linked service pages.

### Key facts

| Label                     | Value                                                                                                                                             |
|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| Publication year          | 2015                                                                                                                                              |
| Services referenced       | emPOWER Cloud, emPOWER Managed Services, Microsoft Practice                                                                                       |
| Named products or vendors | Microsoft, Citrix, Google, Salesforce, IBM, Oracle                                                                                                |
| Cited figure              | ...strategic decisions to build our own cloud six years ago. "The near 30% growth seen by the sector reinforces the move away from traditional... |

### Article

The 2015 Talkin' Cloud 100 awards rank the world's top cloud service providers, cloud service aggregators, managed service providers, brokers and more. Hotly contested across multiple channels, blueAPACHE have featured since inception and continue to appear as one of the leading providers in the Asia and Pacific region. Companies on the Talkin' Cloud 100 are ranked based on an internal formula that puts a heavy weighting on recurring cloud revenues. Nicole Henderson from Talkin' Cloud explained "This year's edition of the TC 100 underscores the flexibility and agility of cloud companies as they help give shape to the rapidly expanding market. The companies that comprise the 2015 TC 100 list generated more than \$30 billion in cloud services revenue, an increase of 28.6 percent over last year." The top ten for 2015 included IBM, Salesforce, Amazon, Microsoft, Oracle, SAP, Google and Citrix. Chris Marshall, Managing Director of blueAPACHE, was elated to be included amongst the world's best. "To be recognised for a third year highlights that we are on track. We know our private and hybrid cloud platforms are amongst the best available – but to receive global recognition of this

solidifies the key strategic decisions to build our own cloud six years ago.

“The near 30% growth seen by the sector reinforces the move away from traditional on-premises technology to the more agile IT as a Service (ITaaS). Our success in helping our clients transform the way they use technology underpins our global recognition.” For information on how your business can benefit from emPOWER Cloud, contact blueAPACHE .

## Related

emPOWER Cloud

emPOWER Cloud (pillar)

emPOWER Managed Services (pillar)

Microsoft Practice (pillar)

## Frequently asked questions

How much cloud services revenue did the 2015 Talkin' Cloud 100 companies generate collectively, according to the post?

The post says the 2015 TC 100 list companies generated more than \$30 billion in cloud services revenue, an increase of 28.6 per cent over the prior year, according to Talkin' Cloud's Nicole Henderson.

How many consecutive years had blueAPACHE been recognised on the Talkin' Cloud 100 as of 2015?

Chris Marshall said this was the third consecutive year blueAPACHE had been included, which he said solidified the strategic decision to build its own cloud six years earlier.

Which companies made the top ten of the 2015 Talkin' Cloud 100, according to the post?

The top ten for 2015 included IBM, Salesforce, Amazon, Microsoft, Oracle, SAP, Google and Citrix.

What growth rate does the post attribute to the cloud sector overall in 2015, and what trend did Marshall link it to?

The post cites near 30 per cent sector growth, which Marshall linked to a shift away from traditional on-premises technology towards more agile IT as a Service (ITaaS).

Is the information in this post still current?

No. It reports on a 2015 industry ranking and reflects blueAPACHE's cloud recognition and revenue data at that time; for the current position see the linked emPOWER Cloud and Managed Services service pages rather than treating this post as up to date.

## Source

<https://www.blueapache.com/blog/blueapache-make-the-talkin-cloud-top-100-cloud-service-providers-a-gain/>

## Knowledge Base

***How many times had blueAPACHE appeared on the Talkin' Cloud 100 list by 2015?***

According to Chris Marshall, Managing Director within our business, this was the third year in a row we had been recognized on the list.

***How are companies ranked on the Talkin' Cloud 100 list?***

Companies on the Talkin' Cloud 100 are ranked based on an internal formula that places a heavy weighting on recurring cloud revenues.

***What overall revenue growth did the 2015 Talkin' Cloud 100 companies report?***

The companies comprising the 2015 Talkin' Cloud 100 list generated more than \$30 billion in cloud services revenue, an increase of 28.6 percent over the previous year.

***Who commented on the significance of the 2015 Talkin' Cloud 100 list, and what did they say?***

Nicole Henderson from Talkin' Cloud said that the 2015 edition of the TC 100 underscores the flexibility and agility of cloud companies as they help give shape to the rapidly expanding market.

***Which companies were ranked in the top ten of the 2015 Talkin' Cloud 100?***

The top ten for 2015 included IBM, Salesforce, Amazon, Microsoft, Oracle, SAP, Google and Citrix.

***What did your Managing Director say about the company's cloud strategy in response to this recognition?***

Chris Marshall said the recognition highlighted that we were on track, noting their private and hybrid cloud platforms are among the best available, and that this global recognition solidified the key strategic decision to build their own cloud six years earlier.

***What broader industry trend did Chris Marshall link to your Talkin' Cloud 100 recognition?***

Chris Marshall said the near 30% growth seen by the cloud sector reinforces the move away from traditional on-premises technology toward more agile IT as a Service (ITaaS), and that our success in helping clients transform their technology use underpins this global recognition.