We were named ARN Mid-Market Partner of the Year in the 2020 Innovation Awards - blueAPACHE

Canonical: https://www.blueapache.com/blog/blueapache-named-arn-mid-market-partner-of-the-year-in-the-2020-innovation-awards

Details:

December 10, 2020

ARN honoured Australia's best and brightest IT channel players, recognising the achievements of an outstanding line-up of partners, start-ups, vendors, distributors and individuals in the 2020 ARN Innovation Awards.

Held as an entirely virtual event on 9 December, the event saw hundreds of online attendees representing Australia's IT community come together to celebrate the achievements of this year's winners.

The 2020 ARN Innovation Awards recognised customer value and innovation, honouring the channel across nine categories: Start-up; Partner Value; Emerging Technology; Homegrown Innovators; Vendor Value; Distributor Value; Personal Innovation; Channel Choice and Hall of Fame.

We were announced the WINNER of the Mid-Market Partner of the Year award category, celebrating the coveted award for the second year running.

The 2020 ARN Mid-Market Partner of the Year honour was extended to us based on an award submission that clearly articulated the value of the organisation's emPOWER consumption-based model, with real world examples demonstrating how many clients quickly scaled services to support remote working that ultimately maximised workforce productivity during the 2020 COVID-19 lockdowns.

Click here to see blueAPACHE's full list of honours

Press

What award did you win at the 2020 ARN Innovation Awards?

We were announced the winner of the Mid-Market Partner of the Year award category at the 2020 ARN Innovation Awards.

When and how was the 2020 ARN Innovation Awards event held?

The 2020 ARN Innovation Awards event was held as an entirely virtual event on December 9, 2020, with hundreds of online attendees from Australia's IT community celebrating the winners.

Was this your first time winning the Mid-Market Partner of the Year award?

No, we won the Mid-Market Partner of the Year award for the second year running in 2020.

What categories did the 2020 ARN Innovation Awards recognize?

The 2020 ARN Innovation Awards honoured the channel across nine categories: Start-up, Partner Value, Emerging Technology, Homegrown Innovators, Vendor Value, Distributor Value, Personal Innovation, Channel Choice, and Hall of Fame.

Why were you given the Mid-Market Partner of the Year honour in 2020?

The honour was extended to us based on an award submission that clearly articulated the value of the organisation's emPOWER consumption-based model, with real world examples demonstrating how clients quickly scaled services to support remote working, maximising workforce productivity during the 2020 COVID-19 lockdowns.

Have you continued to be recognized at the ARN Innovation Awards after 2020?

Yes, related articles on the page show we were named a Mid-Market Partner finalist in the 2026 ARN Innovation Awards, aiming for what would be an eighth consecutive win, indicating continued recognition in subsequent years.