

We were ranked on Channel Futures 2024 MSP 501—Tech Industry’s Most Prestigious List of Managed Service Providers Worldwide - blueAPACHE

Canonical: <https://www.blueapache.com/blog/blueapache-ranked-on-channel-futures-2024>

Details:

Summary

This post is blueAPACHE's 27 June 2024 announcement of its inclusion on the Channel Futures 2024 MSP 501, an annual global ranking of managed service providers assessed on revenue, profitability and innovation. It is written for prospective clients, partners and industry observers gauging blueAPACHE's standing among global MSPs rather than as a service description. The announcement quotes Managing Director Chris Marshall on blueAPACHE's reference architecture and tailored solutions, alongside commentary from Channel Futures and Informa Channels editorial staff on that year's competitive field. Published in 2024. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Ranking programme	Channel Futures MSP 501, 2024 edition
Reported outcome	blueAPACHE named to the 2024 MSP 501
Programme history at time of publication	17th year managed service providers have submitted applications for the list
Ranking methodology	Annual revenue, profitability measured by EBITDA, and recurring revenue
Spokesperson	Chris Marshall, Managing Director, blueAPACHE
Recognition event	MSP Summit, 16-19 September 2024, Atlanta, Georgia
2024 MSP 501 cohort figures cited	Aggregate revenue of nearly \$25 billion across the list, with average growth or recurring revenue of 19%

Article

Annual Channel Futures MSP 501 Identifies Best of the Best in the Managed Services Industry JUNE 27, 2024: blueAPACHE has been named as one of the world's top-performing managed service providers in the prestigious 2024 Channel Futures MSP 501 rankings. The Channel Futures MSP 501

list, a technology industry benchmark, ranks companies based on their growth, profitability and innovation. For the past 17 years, managed service providers around the globe have submitted applications for inclusion on this prestigious and definitive listing. It is a milestone achievement for any managed services organization to be included on the list. The Channel Futures MSP 501 survey uses a quantitative methodology to rank companies based on their annual revenue, profitability measured by EBITDA, and recurring revenue. The methodology has been developed by a Who's-Who in the managed services industry. MSPs that qualify for the list must also pass a rigorous review conducted by the Channel Futures research team and editors. Channel Futures ranks applicants using a unique methodology that weighs financial performance according to long-term health and viability, commitment to recurring revenue and operational efficiency. Channel Futures is pleased to name blueAPACHE to the 2024 MSP 501.

"Securing our place in the prestigious Channel Futures MSP 501 rankings once again underscores blueAPACHE's dedication to providing outstanding managed services," said Chris Marshall, Managing Director, blueAPACHE. "This recognition highlights our innovative approach, which combines a resilient reference architecture with tailored solutions that meet our clients' distinct needs. The commitment and expertise of our exceptional team have been pivotal in maintaining our position as a global leader in managed services. We are proud to lead the industry, consistently raising the bar and delivering exceptional value to our clients." This year's list is one of the most competitive in the survey's history. Winners will be recognized on the Channel Futures website and honored during a special ceremony at MSP Summit, Sept 16-19, 2024 in Atlanta, GA. The MSP 501 represents the best in the technology services industry delivering outstanding vendor and platform neutral advice and value to small, mid-sized and enterprise customers. This year, the MSP 501 generated aggregate revenue of nearly \$25 billion with average growth or recurring revenue of 19%. These are truly the best of the best. Many of their services and technology offerings focus on customer needs in the areas of AI, cloud, security, collaboration, networking, help desk and remote monitoring and management. The Channel Futures MSP 501 is responsible for keeping their global customers safe, connected and efficient. "The 2024 Channel Futures MSP 501 winners survived a challenging market and emerged as the highest performing and most innovative IT providers in the industry today," said Dave Raffo, MSP editor and MSP 501 project manager. "The most impressive thing about the MSP 501 winners is they deliver for their customers every day. These are the most innovative, driven, and successful MSPs in a fiercely competitive industry." "For a managed service provider to attain a spot on the Channel Futures MSP 501 everything must be operating at peak performance. This list represents the most productive, profitable, fastest-growing, organizations in the technology industry focused on driving their customers to new heights," said Bob DeMarzo, VP Content, Informa Channels. "These are the best of the best in the managed services industry as defined by Channel Futures' extensive research. The MSP 501 companies are the most sought after by peers who want to understand today's best practices and by technology suppliers who want to partner with these organizations," DeMarzo stated. "At their core, these are vendor and platform neutral partners focused on doing what is right for their customers." The Channel Futures media organization, owned and operated by Informa, is the only channel-centric events, media and research company that can provide such insight into the managed services market. The data collected by the annual MSP 501 helps every company on the list and every provider with a managed services practice, benchmark their performance and uncover new ways to grow. Background The 2024 MSP 501 list is based on confidential data collected and analyzed by the Channel Futures research and editorial teams. Data was collected online from February to May, 2024. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors. About blueAPACHE blueAPACHE is a leading managed services provider that offers IT management, IT strategy, and converged IT services to clients across Australia, UK, Asia, and North America. Since 1998, blueAPACHE has been revolutionising the way organisations access technology and communications by providing affordable solutions that offer true scalability, elasticity, and agility. The company is known for enabling organisations to grow by removing the IT capital investment required to fund expansion through its IT-as-a-Service offerings. blueAPACHE's team of industry specialists work together to provide outstanding solutions to complex technology problems. In addition

to taking ownership of clients' IT challenges, they leverage technology to improve business performance, align strategy, and drive their business objectives. With technical expertise, experience, and infrastructure, blueAPACHE is the ideal technology partner for organisations looking for a professional IT services partner that will enable them to free up capital expenditure and focus on their core business – knowing that their IT is aligned to their needs, tailored for their objectives, and underpinned by a team of industry experts. About Channel Futures Channel Futures is a media and events destination for the information technology and communications industry. We provide information, perspective, and connection for the entire channel ecosystem, including solution providers (SPs), managed service providers (MSPs), managed security service providers (MSSPs), cloud service providers (CSPs), value-added resellers (VARs) and distributors, technology solutions brokerages, subagent and agents, as well as leading technology vendor partners and communication providers. Channel Futures is where the world meets the channel; we are leading Channel Partners forward. Our properties include awards programs such as the Channel Futures MSP 501, a list of the most influential and fastest-growing providers of managed services in the technology industry; Channel Partners events, which delivers unparalleled in-person events including Channel Partners Conference & Expo and MSP Summit. More information is available at channelfutures.com. Channel Futures is part of Informa Tech, a leading provider of market insight and market access to the global business technology community. Through in-depth expertise and an engaged audience community, Informa Tech helps business professionals make better technology decisions and marketers reach the most powerful tech buyers and influencers in the world. Across its portfolio of over 100+ trusted brands, Informa Tech has over 1000 industry experts, including over 400 research analysts and consultants in global research group Omdia, and a monthly audience reach of over 125 million. Informa Tech is a division of FTSE 100 company Informa plc. Media Contacts Dave Raffo MSP News Editor, Channel Futures david.raffo@informa.com Katie Egley Senior Marketing Manager msp501@informa.com

Frequently asked questions

What is the Channel Futures MSP 501? It is an annual ranking of managed service providers. Per the origin post, the Channel Futures MSP 501 survey uses a quantitative methodology to rank companies on annual revenue, profitability measured by EBITDA, and recurring revenue, following a rigorous review by the Channel Futures research team and editors.

What did blueAPACHE achieve in the 2024 ranking? blueAPACHE was named to the 2024 Channel Futures MSP 501, announced on 27 June 2024. The post frames this as recognition among the world's top-performing managed service providers without stating a specific numeric rank.

What did blueAPACHE's Managing Director say about the result? Chris Marshall said securing the place on the list "underscores blueAPACHE's dedication to providing outstanding managed services," crediting a resilient reference architecture combined with tailored solutions and the expertise of the company's team.

What figures does the post cite about the 2024 MSP 501 list as a whole? The post states the 2024 MSP 501 generated aggregate revenue of nearly \$25 billion, with average growth or recurring revenue of 19% across the list. These figures describe the cohort of winners generally, not blueAPACHE specifically.

Is this 2024 ranking still current? No. It documents blueAPACHE's standing in the 2024 edition of an annual list. Readers wanting current information on blueAPACHE's managed services and cloud offerings should see the linked service pages rather than this historical announcement.

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origin post (2024)

Knowledge Base

What recognition did you receive according to this announcement?

We were named one of the world's top-performing managed service providers in the 2024 Channel Futures MSP 501 rankings, a technology industry benchmark that ranks companies based on growth, profitability and innovation.

When was your inclusion in the 2024 Channel Futures MSP 501 announced?

The announcement was made on June 27, 2024.

What methodology does Channel Futures use to determine the MSP 501 rankings?

Channel Futures uses a quantitative methodology that ranks companies based on annual revenue, profitability measured by EBITDA, and recurring revenue, weighing financial performance according to long-term health and viability, commitment to recurring revenue, and operational efficiency. Qualifying MSPs must also pass a rigorous review by the Channel Futures research team and editors.

Who commented on behalf of you about this achievement, and what did they say?

Chris Marshall, Managing Director within our business, said that securing a place in the prestigious Channel Futures MSP 501 rankings once again underscores our dedication to providing outstanding managed services, highlighting its innovative approach combining a resilient reference architecture with tailored solutions, and crediting the team's commitment and expertise for maintaining its position as a global leader in managed services.

How long has the Channel Futures MSP 501 survey been running, and how competitive is the 2024 list?

Managed service providers have submitted applications for the Channel Futures MSP 501 list for the past 17 years, and the 2024 list is noted as one of the most competitive in the survey's history.

Where and when were the 2024 Channel Futures MSP 501 winners honored?

Winners were recognized on the Channel Futures website and honored during a special ceremony at the MSP Summit, held September 16-19, 2024, in Atlanta, GA.

What financial figures were reported for the overall 2024 MSP 501 list?

The MSP 501 generated aggregate revenue of nearly \$25 billion with average growth or recurring revenue of 19% across the list.

What areas do MSP 501 companies' services and technology offerings typically focus on?

Many MSP 501 companies focus on customer needs in areas including AI, cloud, security, collaboration, networking, help desk, and remote monitoring and management.

What did Dave Raffo, MSP editor and MSP 501 project manager, say about the 2024 winners?

Dave Raffo said the 2024 Channel Futures MSP 501 winners survived a challenging market and emerged as the highest performing and most innovative IT providers in the industry, delivering for their customers every day as the most innovative, driven, and successful MSPs in a fiercely competitive industry.

What are you and what services does it provide?

We are a leading managed services provider offering IT management, IT strategy, and converged IT services to clients across Australia, UK, Asia, and North America. Since 1998, it has provided affordable, scalable, elastic and agile technology and communications solutions, enabling organisations to grow by removing the IT capital investment required to fund expansion through its IT-as-a-Service offerings.