

# We were ranked #85 on Channel Futures MSP 501 - Tech Industry's Most Prestigious List of Global Managed Service Providers - blueAPACHE

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## Details:

### ***Annual MSP 501 Identifies Industry's Best-in-Class Businesses Growing Via Recurring Revenue and Innovation***

JULY 8, 2021: we have been named as one of the world's premier managed service providers in the prestigious 2021 Channel Futures MSP 501 rankings . We have been selected as one of the technology industry's top-performing providers of managed services by the editors of Channel Futures. For the past 15 years, MSPs from around the globe have submitted applications to be included on this prestigious and definitive listing. The Channel Futures MSP 501 survey examines organizational performance based on annual sales, recurring revenue, profit margins, revenue mix, growth opportunities, innovation, technology solutions supported, and company and customer demographics. Managed services providers that qualify for the list must pass a rigorous review conducted by the research team and editors of Channel Futures that rank applicants using a unique methodology that weighs financial performance according to long-term health and viability, commitment to recurring revenue and operational efficiency. Channel Futures is pleased to name blueAPACHE to the 2021 MSP 501.

"It's a great honour to be ranked number 85 on this prestigious list, solidifying our position as one of the world's leading managed service providers," said Chris Marshall, Founder and Managing Director, blueAPACHE. "Our core objective at blueAPACHE is to help local and international organisations improve their business agility, we achieve this through continual investment in our own platforms across cloud, networks, unified communications, and security, which enables us to deliver complete IT-as-a-Service, backed by managed services and trusted strategic counsel." This year's list attracted a record number of applicants and was one of the most competitive in the survey's history. Winners are being recognized on the Channel Futures website and will be honored at a special ceremony at the MSP Summit held Nov. 1-2 in Las Vegas as part of the Channel Partners Conf. & Expo. Since its inception, the MSP 501 has evolved from a competitive ranking into a vibrant group of innovators focused on high levels of customer satisfaction at small, medium, and large organizations in public and private sectors. Today, many of their services and technology offerings focus on growing customer needs in the areas of cloud, security, collaboration, and support of hybrid work forces. "The 2021 Channel Futures MSP 501 winners are the highest-performing and most innovative IT providers in the industry today. They stand head and shoulders above the competition," said Robert DeMarzo, vice president of content for the Channel Futures and Channel Partners Conference & Expo division of Informa Tech Channels. "Coordinated by Channel Futures MSP 501 editor Allison Francis, this year's list was clearly one of the best ever on record." "Vendors that are aligned with the Channel Futures MSP 501 are driving a new wave of innovation in the industry. Through their partnerships they are demonstrating a commitment to moving the MSP and entire channel forward," said Kelly Danziger, general manager of Informa Tech Channels. "We extend our heartfelt congratulations to the 2021 winners and gratitude to the thousands of MSPs that have contributed to the continuing growth and

success of the managed services sector.” The MSP 501 winners will be recognized at the MSP 501 Awards Gala at the Channel Partners Conference & Expo / MSP Summit , Nov. 1-4, in Las Vegas. The complete 2021 MSP 501 list is available on Channel Futures’ website. Background The 2021 MSP 501 list is based on confidential data collected and analyzed by the Channel Futures editorial and research teams. Data was collected online from March 1-May 24, 2021. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors. About blueAPACHE Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is who we are. To learn more, visit [www.blueapache.com](http://www.blueapache.com) About Channel Futures Channel Futures is a media and events platform serving companies in the IT channel industry with insights, industry analysis, peer engagement, business information and in-person events. Our properties include Channel Futures MSP 501, recognizing the most influential and fastest-growing providers of managed services in the technology industry, Channel Futures DEI 101, honoring and celebrating those who have often been under-represented in tech channels; Channel Partners Events, delivering unparalleled in-person events, including Channel Partners Conference & Expo , The MSP Summit , and Channel Evolution Europe ; and DEI Community Group, our initiatives to educate, support, promote, and sustain diversity, equity, and inclusion (DEI) in the IT channel industry. Channel Futures is part of Informa Tech , a market-leading B2B information provider with depth and specialization in the Information and Communications (ICT) Technology sector. Every year, we welcome 7,400+ subscribers to our research, more than 3.8 million unique visitors a month to our digital communities, 18,200+ students to our training programs and 225,000 delegates to our events. Channel Futures is where the world meets the channel; We are leading Channel Partners forward. More information is available at [channelfutures.com](http://channelfutures.com) .

### ***What ranking did you achieve on the 2021 Channel Futures MSP 501 list?***

We were ranked #85 on the 2021 Channel Futures MSP 501 list, a listing of the tech industry's most prestigious global managed service providers.

### ***What criteria does the Channel Futures MSP 501 survey use to evaluate managed service providers?***

The MSP 501 survey examines organizational performance based on annual sales, recurring revenue, profit margins, revenue mix, growth opportunities, innovation, technology solutions supported, and company and customer demographics.

### ***What did Chris Marshall say about your #85 ranking on the MSP 501?***

Chris Marshall, Founder and Managing Director within our business, said, “It’s a great honour to be ranked number 85 on this prestigious list, solidifying our position as one of the world’s leading managed service providers,” adding that our core objective is to help local and international organisations improve their business agility through continual investment in platforms across cloud, networks, unified communications, and security to deliver complete IT-as-a-Service backed by managed services and trusted strategic counsel.

### ***How long has the MSP 501 survey been conducted, and how is data collected for the ranking?***

MSPs from around the globe have submitted applications for the MSP 501 for the past 15 years. For the 2021 list, data was collected online from March 1 to May 24, 2021, based on confidential data

analyzed by the Channel Futures editorial and research teams.

***What recognition event did the 2021 announcement describe?***

The July 2021 announcement said MSP 501 winners would be recognised at the MSP 501 Awards Gala at the Channel Partners Conference & Expo / MSP Summit, scheduled for 1–4 November 2021 in Las Vegas.

***What did Robert DeMarzo and Kelly Danziger say about the 2021 MSP 501 winners?***

Robert DeMarzo, vice president of content for Channel Futures and Channel Partners Conference & Expo division of Informa Tech Channels, said the 2021 MSP 501 winners are the highest-performing and most innovative IT providers in the industry, standing head and shoulders above the competition. Kelly Danziger, general manager of Informa Tech Channels, said vendors aligned with the MSP 501 are driving a new wave of innovation and extended congratulations to the 2021 winners and gratitude to the thousands of MSPs contributing to the managed services sector's growth.'

***What is your background and service offering as described in this press release?***

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service—described as true IT as a Service.

***What is Channel Futures and what other properties does it operate?***

Channel Futures is a media and events platform serving the IT channel industry with insights, industry analysis, peer engagement, business information and in-person events. Its properties include the Channel Futures MSP 501, Channel Futures DEI 101 (honoring under-represented groups in tech channels), Channel Partners Events (including Channel Partners Conference & Expo, The MSP Summit, and Channel Evolution Europe), and the DEI Community Group. Channel Futures is part of Informa Tech, a market-leading B2B information provider in the ICT sector.