

We were ranked on Channel Partners 2025 MSP 501—Tech Industry’s Most Prestigious List of Managed Service Providers Worldwide - blueAPACHE

Canonical: <https://www.blueapache.com/blog/blueapache-ranked-on-channel-partners-2025-msp-501>

Details:

Summary

This post is blueAPACHE's 30 June 2025 announcement of its inclusion on the Channel Partners 2025 MSP 501, an annual global ranking of managed service providers assessed on revenue growth, recurring revenue, high-margin services and AI monetisation. It is written for prospective clients, partners and industry observers assessing blueAPACHE's current standing rather than as a service description. The announcement quotes Managing Director Chris Marshall on what the recognition means for the business, alongside commentary from Channel Partners and Canalys/Omdia industry figures on the programme's role in the market. Published in 2025. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Ranking programme	Channel Partners MSP 501, 2025 edition
Reported outcome	blueAPACHE named to the 2025 MSP 501
Programme history at time of publication	18th year managed service providers have submitted applications for the list
Spokesperson	Chris Marshall, Managing Director, blueAPACHE
Recognition event	MSP Summit, 15-17 September 2025, Orlando, Florida
2025 MSP 501 cohort figures cited	Average revenue per MSP 501 of \$29.4 million, with average recurring revenue of \$16 million
Other recognition cited in this post's company boilerplate	Recognised as ARN Mid-Market Partner of the Year for five consecutive years (the post's own wording; the title has been held since 2019)

Article

Annual Channel Partners MSP 501 Identifies Best of the Best in the Managed Services Industry JUNE 30, 2025: blueAPACHE has been named as one of the world's top-performing managed service providers in the prestigious 2025 Channel Partners MSP 501 rankings. The annual Channel Partners

MSP 501 list, a technology industry benchmark, ranks companies based on a wide range of metrics including above industry average revenue growth, recurring revenue, high-margin services and innovation including monetizing AI services. For the past 18 years, managed service providers around the globe have submitted applications for inclusion on this prestigious and definitive listing. It is a milestone achievement for any managed services organization to be included on the list. The Channel Partners MSP 501 survey uses a quantitative methodology to rank companies based on their annual revenue, profitability measured by EBITDA, and recurring revenue. The methodology has been developed by a Who's-Who in the managed services industry.

It is the most comprehensive and definitive worldwide listing of best-in-class managed service providers

It uses a proprietary algorithm and financial data to rank MSP performance against peers

It has an 18-year history of recognizing top-performing MSPs

It evaluates companies based on growth, profitability, and innovation

Winners play a critical role in the \$5 trillion technology industry

Winners will be recognized at the MSP Summit during the MSP 501 gala awards ceremony scheduled for Sept. 15-17 in Orlando, Fla.

"The MSP 501 is more than a ranking—it's a reflection of the innovation, operational excellence, and customer-first mindset that drives the world's top managed service providers forward. Earning a place on this list signals to customers, partners, and the broader tech community that these MSPs are setting the pace for the industry and defining what success looks like in today's complex technology landscape," said Robert DeMarzo, Sr. Director of Informa Channels events and digital content. MSPs that qualify for the list must also pass a rigorous review conducted by the Channel Partners research team and editors. Channel Partners ranks applicants using a unique methodology that weighs financial performance according to long-term health and viability, commitment to recurring revenue and operational efficiency. "The MSP 501 is the channel industry's unofficial GPS. Customers use it to navigate the over 300K MSP ecosystem, and vendors use it to find the right partners for their GTM strategy," said Devan Adams, principal analyst at Canalys (now part of Omdia). "Being an MSP 501er puts your business on the map while steering new opportunities to you." "We're incredibly proud to be recognised on the 2025 MSP 501 list," said Chris Marshall, Managing Director, blueAPACHE. "This achievement reflects our ongoing commitment to innovation, operational excellence, and delivering high-value outcomes for our clients. It's a milestone that celebrates our people and the partnerships that drive our continued growth across Australia and beyond." This year's list is one of the most competitive in the survey's history. Winners will be recognized on the Channel Partners and Channel Futures websites and honored during a special ceremony at MSP Summit, Sept 15-17, 2025, in Orlando, Fla. The MSP 501 represents the best in the technology services industry delivering outstanding vendor and platform neutral advice and value to small, midsize and enterprise customers. This year, the average revenue per MSP 501 is \$29.4 million with an average recurring revenue of \$16 million. These are truly the best of the best. Many of their services and technology offerings focus on customer needs in the areas of AI, cloud, security, collaboration, networking, help desk and remote monitoring and management. The Channel Partners MSP 501 is responsible for keeping their global customers safe, connected and efficient. Said Kelly Danziger, Informa Channels GM: "Making the MSP 501 isn't just about performance metrics—it's about leadership, vision, and the ability to drive meaningful outcomes for customers. This recognition places these MSPs among an elite group shaping the future of technology services worldwide." The Channel Partners MSP 501 list is based on confidential data collected and analyzed by the Channel Partners research and content teams which work closely with a wide range of industry experts to ensure the most pertinent data on managed services performance is collected. Companies are asked to provide their actual calendar 2024 financials or fiscal equivalents. Data was collected online from February to May 2025. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors. The data collected by the annual MSP 501 helps every company on the list and every provider with a managed services practice, benchmark their performance and uncover new ways

to grow.

Background

About blueAPACHE

blueAPACHE is a leading managed services provider delivering enterprise-grade IT solutions to mid-market and enterprise clients across Australia and internationally. Established in 1998, blueAPACHE helps organisations accelerate their digital transformation through its award-winning emPOWER platform—providing infrastructure, network, cloud, security, and unified communications “as a Service.” With a strong focus on customer outcomes, blueAPACHE partners with businesses to simplify complex IT environments, drive operational efficiency, and enable growth. Recognised as the ARN Mid-Market Partner of the Year for five consecutive years, blueAPACHE continues to lead through innovation, strategic partnerships, and a relentless commitment to service excellence.

About Channel Partners

Channel Partners is a media and events destination for the information technology and communications industry. We provide information, perspective, and connection for the entire channel ecosystem, including solution providers (SPs), managed service providers (MSPs), managed security service providers (MSSPs), cloud service providers (CSPs), value-added resellers (VARs) and distributors, technology solutions brokerages, subagent and agents, as well as leading technology vendor partners and communication providers. Channel Partners properties include awards programs such as the Channel Partners MSP 501, a list of the most influential and fastest-growing providers of managed services in the technology industry; the Channel Circle of Excellence, which honors innovative leaders from top channel vendors and distributors; Channel Partners events, which delivers unparalleled in-person events including Channel Partners Conference & Expo and MSP Summit. Channel Partners is part of Informa Connect , a leading provider of live events, digital content and training for the global business technology community. Through in-depth expertise and an engaged audience community, Informa Connect helps business professionals make better technology decisions and marketers reach the most powerful tech buyers and influencers in the world. Informa Connects portfolio includes more than 450 annual events attended by 12,000 business professionals,

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Frequently asked questions

What is the Channel Partners MSP 501? It is an annual global ranking of managed service providers, described in the origin post as the channel industry's "unofficial GPS" for navigating the MSP ecosystem. The 2025 methodology ranked companies on above-industry-average revenue growth, recurring revenue, high-margin services and innovation including the monetisation of AI services.

What did blueAPACHE achieve in the 2025 ranking? blueAPACHE was named to the 2025 Channel Partners MSP 501, announced on 30 June 2025. Chris Marshall said the company was "incredibly proud" of the recognition, describing it as reflecting blueAPACHE's commitment to innovation, operational excellence and delivering value for clients across Australia and beyond.

Who else commented on the announcement, and what did they say? Robert DeMarzo of Informa Channels described the MSP 501 as a reflection of the innovation and customer-first mindset driving the industry's top providers. Devan Adams, a principal analyst at Canalys (now part of Omdia), said being an MSP 501er "puts your business on the map while steering new opportunities to you."

What figures does the post cite about the 2025 MSP 501 cohort as a whole? The post states the average revenue per MSP 501 company in 2025 was \$29.4 million, with average recurring revenue of \$16 million. These figures describe the cohort of winners generally, not blueAPACHE specifically. The post also states the MSP 501 as a group plays a role in what it describes as the \$5 trillion technology industry.

Is this 2025 ranking still current? No. It documents blueAPACHE's standing in the 2025 edition of an annually refreshed list. Readers wanting current information on blueAPACHE's managed services and cloud offerings should see the linked service pages rather than this historical announcement.

Related

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Knowledge Base

What recognition did you receive according to this announcement?

We were named one of the world's top-performing managed service providers in the 2025 Channel Partners MSP 501 rankings, announced on June 30, 2025.

What is the Channel Partners MSP 501 list and what does it measure?

The Channel Partners MSP 501 is a technology industry benchmark that ranks managed service providers based on metrics including above industry average revenue growth, recurring revenue, high-margin services, and innovation such as monetizing AI services. It uses a quantitative methodology based on annual revenue, profitability (EBITDA), and recurring revenue, developed by leading figures in the managed services industry.

How long has the MSP 501 list been recognizing top-performing MSPs?

The MSP 501 has an 18-year history of recognizing top-performing managed service providers.

What did Chris Marshall, Managing Director at blueAPACHE, say about the recognition?

Chris Marshall said, "We're incredibly proud to be recognised on the 2025 MSP 501 list. This achievement reflects our ongoing commitment to innovation, operational excellence, and delivering high-value outcomes for our clients. It's a milestone that celebrates our people and the partnerships that drive our continued growth across Australia and beyond."

What is the average revenue and recurring revenue of MSP 501 companies this year?

This year, the average revenue per MSP 501 company is \$29.4 million, with an average recurring revenue of \$16 million.

Where and when will the MSP 501 winners be honored?

Winners will be recognized on the Channel Partners and Channel Futures websites and honored during a special ceremony at the MSP Summit, held September 15-17, 2025, in Orlando, Florida.

What are you and when was it established?

We are a leading managed services provider delivering enterprise-grade IT solutions to mid-market and enterprise clients across Australia and internationally. It was established in 1998 and helps organisations accelerate digital transformation through our award-winning emPOWER platform, providing infrastructure, network, cloud, security, and unified communications 'as a Service.'

What other award have you been recognised for besides the MSP 501?

We have been recognised as the ARN Mid-Market Partner of the Year for five consecutive years.

How many times have you appeared on the Channel Partners Top Global MSP 501 list according to your own claims?

Our company history records 10 appearances on the Channel Partners Top Global MSP 501 list. This is a historical milestone, rather than a statement of our current ranking.

What organization publishes the Channel Partners MSP 501 list, and what is its parent company?

Channel Partners, a media and events destination for the information technology and communications industry, publishes the MSP 501 list. Channel Partners is part of Informa Connect, a leading provider of live events, digital content, and training for the global business technology community.