

blueAPACHE rapidly climb the global MSPMentor 501 list - up 30 places! - blueAPACHE

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Details:

Press release

Melbourne, Australia – we have continued our climb up the list of Managed Service Providers (MSPs) on Penton Technology's annual MSPmentor 501 Global Edition – a distinguished list and report identifying the world's top 501 MSPs. This year, blueAPACHE jumped forward 30 positions, ranking 84 out of 501 recognised service providers in the world.

"We are honoured to be featured on this important industry list for the fifth year in a row" said Chris Marshall, our Managing Director. "Our steep rise up the ranks is a validation that our service strategy, offering and commitment continues to resonate well in the market. "By delivering Managed Services, Cloud, Network, Business Continuity and Voice as a single customised service to suit each client, and backing this with our unique single point of accountability creates genuine market differentiation. These make us stand out in the mid-market, and are the reason we continue to move up the MSPmentor list." The 2016 MSP 501 list is based on data collected by MSPmentor and its partner, Clarity Channel Advisors. Data was collected online from March through April 2016. The MSP 501 list recognises top cloud service providers based on metrics including recurring revenue, growth and other factors and services. "On behalf of Penton and MSPmentor, I would like to congratulate blueAPACHE for its recognition as an MSP 501 honoree," said Aldrin Brown, Editor in Chief, MSPmentor. "The managed service provider market is evolving at a rapid pace and the companies showcased on the 2016 MSP 501 list represent the most agile, flexible and innovative organisations in the industry." The 2016 list includes a number of improvements and refinements to ensure that the annual ranking is the most complete, precise and forward-looking study available on the managed service provider market. This year's study honed in on the business models, technologies, vertical markets and customers segments that MSP companies leverage most. It also leveraged a new and improved ranking algorithm and methodology set to become the universal benchmark by which MSP organisations can be compared, year after year. This updated methodology and new research partner will ensure Penton Technology's annual list of leading MSP organisations will be the industry's finest ever. The complete 2016 MSP 501 list was originally published by MSPmentor. About blueAPACHE Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology to their business advantage by delivering comprehensive IT Management, Cloud, Network, Voice, Software and Consulting as a converged service – when they need it, as they need it. This is true IT as a Service. This is who we are. To learn more, visit www.blueapache.com or follow us on Twitter @blue_APACHE About Penton Penton is an innovative information services company that empowers nearly 20 million business decision makers in markets that drive more than 12 trillion dollars in purchases each year. Our products inform with rich industry insights and workflow tools; engage through dynamic events, education and networking; and advance business with powerful marketing services programs. Penton is the way smart businesses buy, sell and grow. Headquartered in New York, Penton is privately owned by MidOcean Partners and Wasserstein & Co., LP. For additional information on the company and its businesses, visit www.penton.com or follow us on Twitter @PentonNow .

How many positions did blueAPACHE climb on the 2016 MSPmentor 501 Global Edition list?

We jumped forward 30 positions on Penton Technology's 2016 MSPmentor 501 Global Edition list.

What rank did you achieve on the 2016 MSPmentor 501 list?

We were ranked 84 out of 501 recognised service providers in the world on the 2016 MSPmentor 501 Global Edition list.

Who commented on your ranking rise, and what did they say?

Chris Marshall, our Managing Director, said, "We are honoured to be featured on this important industry list for the fifth year in a row... Our steep rise up the ranks is a validation that our service strategy, offering and commitment continues to resonate well in the market."

How many consecutive years had blueAPACHE been featured on the MSPmentor 501 list as of 2016?

As of 2016, we had been featured on the MSPmentor 501 list for the fifth year in a row.

What services did Chris Marshall credit for your market differentiation?

Chris Marshall credited delivering Managed Services, Cloud, Network, Business Continuity and Voice as a single customised service to suit each client, backed by a unique single point of accountability, as creating genuine market differentiation.

Who was the Editor in Chief of MSPmentor quoted in the press release, and what did they say?

Aldrin Brown, Editor in Chief of MSPmentor, congratulated us for its recognition as an MSP 501 honoree, stating that the companies on the 2016 MSP 501 list "represent the most agile, flexible and innovative organisations in the industry."

What criteria and data sources were used to compile the 2016 MSP 501 list?

The 2016 MSP 501 list was based on data collected online from March through April 2016 by MSPmentor and its partner, Clarity Channel Advisors, recognising top cloud service providers based on metrics including recurring revenue, growth and other factors and services.

What improvements were made to the 2016 MSP 501 list methodology?

The 2016 list included improvements and refinements focusing on business models, technologies, vertical markets and customer segments, and leveraged a new and improved ranking algorithm and methodology intended to become the universal benchmark for comparing MSP organisations year after year.

Since when have you been operating, and what services does it offer according to the press release?

Since 1998, we have helped organisations in Australia, New Zealand, Asia and North America leverage technology through comprehensive IT Management, Cloud, Network, Voice, Software and Consulting delivered as a converged service, described as "true IT as a Service."