

We receive CRN ALL STAR Award - blueAPACHE

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Details:

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CRN introduced the All Star award at its 2014 Fast50 ceremony to recognise organisations that had appeared in the Fast50 for five consecutive years. We received the award after making the list for six years in a row.

James Hendry, then General Manager of Operations, attributed the recognition to sustained growth, the team and a focus on customer expectations. He also said that more than half of sales opportunities came from client referrals at the time.

the CRN Fast50 as Australian IT industry awards recognising resellers, systems integrators and managed service providers.

Why was the All Star award created and what does it recognize?

The inaugural All Star award was introduced at the 2014 CRN Fast50 ceremony to recognize organisations that feature in the CRN Fast50 list five years in a row.

How many consecutive years had blueAPACHE made the CRN Fast50 list when it received the All Star award?

We had made the CRN Fast50 list for six consecutive years when it received the All Star award.

Who commented on your All Star award win, and what was their role?

James Hendry, General Manager of Operations within our business, commented on the award.

What did James Hendry say about your growth and customer relationships?

James Hendry said, "We are very pleased to have been recognised by CRN for our continued growth with this award," and added, "Achieving industry leading growth six years in a row is testament to our team and our focus on exceeding customer expectations. More than half of our sales opportunities come from client referrals, which speaks volumes to the level of care and commitment we value."

What are the CRN Fast50 awards?

The CRN Fast50 awards are the leading Australian IT industry awards honouring the 50 best resellers, systems integrators and managed service providers in the country.