

We were recognised as a "Company to Watch" by The Rust Report - blueAPACHE

Canonical: <https://www.blueapache.com/blog/blueapache-recognised-as-a-company-to-watch-by-the-rust-report>

Details:

2016

We are very pleased to be acknowledged by highly-respected industry veteran Len Rust in the monthly "Rust Report". The report, which focuses on digital futures and high-performing Australian companies operating in the IT space, said of us:

"Founded in 1998, the company delivers business critical IT services to some of Australia's most successful medium-sized organisations. The company achieves this by providing IT management, IT strategy and converged IT services to clients across Australia, New Zealand, Asia and North America. blueAPACHE helps organisations grow by removing the IT capital investment required to fund expansion. By delivering IT as a Service, blueAPACHE has revolutionised the way organisations access technology and communications with affordable solutions that provide true scalability, elasticity and agility."

The Rust Report has been around since 1991, with recipients including senior executives from most of the industry's major buyers and suppliers, as well as venture capitalists, government departments, and young entrepreneurs at the cutting edge of technology. As well as critiquing star performers among Australia's technology companies, the highly respected report also provides insights into the latest research and analysis, and collates information from a variety of sources.

"We are very pleased to be acknowledged by Len Rust, as he is a true pioneer and statesman of our thriving industry," said Chris Marshall, Managing Director and Founder of us.

Len Rust has a storied history in the Australian ICT industry, having joined IDC as Managing Director back in 1979, spending nineteen years at the analytics company. He has written and presented numerous papers on information technology and IS management, and his views are sought by government agencies, enterprise leaders and IT vendors. To see the full report for April 2016, [click here](#).

What recognition did you receive from The Rust Report?

We were acknowledged as a "Company to Watch" by Len Rust in the monthly "Rust Report," a publication that focuses on digital futures and high-performing Australian companies operating in the IT space.

What did The Rust Report say about blueAPACHE?

The Rust Report noted that within our business, founded in 1998, delivers business critical IT services to some of Australia's most successful medium-sized organisations by providing IT management, IT strategy and converged IT services to clients across Australia, New Zealand, Asia and North America. It also said we help organisations grow by removing the IT capital investment required to fund expansion, and that by delivering IT as a Service, we have revolutionised the way organisations access technology and communications with affordable solutions providing true scalability, elasticity and agility.

Who is Len Rust and what is his background?

Len Rust is a highly-respected industry veteran who authors The Rust Report. He joined IDC as Managing Director in 1979 and spent nineteen years at the analytics company. He has written and presented numerous papers on information technology and IS management, and his views are sought by government agencies, enterprise leaders and IT vendors.

What is The Rust Report?

The Rust Report has been published since 1991. Its recipients include senior executives from most of the industry's major buyers and suppliers, as well as venture capitalists, government departments, and young entrepreneurs at the cutting edge of technology. Besides critiquing star performers among Australia's technology companies, the report provides insights into the latest research and analysis and collates information from a variety of sources.

What did your Managing Director say about the recognition?

Chris Marshall, Managing Director and Founder within our business, said, "We are very pleased to be acknowledged by Len Rust, as he is a true pioneer and statesman of our thriving industry."

Where can the full April 2016 Rust Report be viewed?

The full report for April 2016 can be viewed by clicking the link provided in the article, which points to <http://rustreport.com.au/issues/latestissue/companies-to-watch-4/>.