

We were selected as a finalist across 3 categories in the 2022 ARN Innovation Awards - blueAPACHE

Canonical: <https://www.blueapache.com/blog/blueapache-selected-as-mid-market-partner-innovation-finalist-in-arn-2022-innovation-awards-3>

Details:

2022-08-17

Congratulations blueAPACHE, Nicholas Maranville and Renata Di Stefano on being named as finalist's in the ARN Innovation Awards for 2022

AUGUST 17, 2022: ARN is proud to announce the finalists of the Innovation Awards in 2022, housing a record-breaking number of submissions in what will be the largest celebration of ecosystem excellence in delivering transformative customer solutions across Australia. We were announced as a finalist across 3 categories, recognising the organisation's experience in delivering transformative customer outcomes.

The Innovation Awards are the pinnacle within the ICT community, and blueAPACHE being selected as a finalist observes the value of our reference architecture in delivering Partner Innovation to the Mid-Market. For the past 3 years, we have been successful in taking out the coveted Mid-Market category, holding the title for 2019, 2020 and 2021 and we are humbled to once again be considered – our fingers are crossed for a 4th year running!

In addition to our finalist position in the 'Partner Innovation – Mid-Market' category, we are thrilled to announce 2 of our phenomenal #teambblue members have been recognised as standouts in their respective fields!

Nicholas Maranville has been named as a finalist in the Personal Innovation – Sales Excellence category. Nicholas is an exemplary sales leader who is trusted and respected by his customers and colleagues alike – he is a true representation of us values and a worthy candidate for this award. Joining Nicholas, congratulations also goes to our Head of Marketing Renata Di Stefano who has been acknowledged in the Marketing Excellence category, celebrating the creative ways she delivers audience value by executing thought provoking and impactful campaigns.

Set for Thursday 15 September, the Innovation Awards will run as an in-person black tie event to bring the industry together under the ARN roof at ICC Sydney.

Representing the entire Australian ecosystem, 354 finalists (including 120+ individuals) make the shortlist from a pool of over 200 organisations and more than 480 nominations, spanning partner, start-up, telco, vendor and distributor businesses.

This marks a significant expansion in reach, support and market appeal, outpacing a best effort of over 315 finalists in 2021 to position Innovation Awards as the leading technology awards program for customer innovation and ecosystem excellence in the Australian channel.

Reflective of a diverse technology network, more than 130 partners and start-ups are represented and range from large-scale multinational consultancy firms to emerging start-ups, alongside leading system integrators, managed service providers and solution consultants, plus cloud specialists, independent software vendors, boutique agencies and application developers.

This is in addition to over 60 channel-centric vendors and telecommunications providers, plus more than 10 supply chain experts in distribution.

Within this standout group, finalists are located across the entire country and represent all states and territories, spanning New South Wales, Victoria, Queensland, Australian Capital Territory (ACT), South Australia, Western Australia, Tasmania and the Northern Territory.

Aligned to the ARN approach of representing established and emerging technology providers in equal measure, Innovation Awards in 2022 stands tall as the leading forum for setting the industry benchmark for ecosystem excellence across Australia.

“This is a stunning statement from the market,” said Cherry Yumul, Vice President of Channel at Foundry. “Irrespective of ongoing societal challenges and worsening economic conditions, Australia continues to power forward unperturbed — the ecosystem has once again raised the bar to set new levels of innovation.

“To house another record-breaking year of ARN Innovation Awards is testament to the transformative nature of our ecosystem — partners, start-ups, telcos, vendors and distributors are all playing a crucial role in delivering on the promise of technology to customers across the country. Congratulations to our standout finalists.”

In 2022, Innovation Awards will honour the channel across eight categories, spanning Partner Innovation, Tech Innovation, Australia-wide Innovation, Start-up Innovation, Personal Innovation, Vendor Innovation, Distributor Innovation and Hall of Fame.

In response to a wealth of standout submissions, Personal Innovation has been divided to best acknowledge and highlight the depth of talent in the Australian market. Management Excellence, Marketing Excellence and Technical Excellence will be segmented into three sub-categories spanning Partner, Vendor and Distributor awards.

Meanwhile, Channel Excellence will be divided into the sub-categories of Vendor and Distributor, plus Sales Excellence into the sub-categories of Partner and Vendor.

This decision was made by the ARN shortlist panel consisting of Cherry Yumul (Vice President of Channel); James Henderson (Editorial Director), Julia Talevski (Editor), Shirin Robert (Community Editor) and Claudia Muldrew (Associate Editor) with the aim of providing a foundation upon which a broader range of exceptional companies can be recognised.

In addition to honouring winners, ARN also holds wider responsibility for ensuring as many credible technology providers are endorsed through this unique awards program, aligned to the collective goal of providing a platform upon which the ecosystem can shine across Australia.

Finalists will now be selected by an executive judging panel of business leaders from partner, vendor and distributor organisations.

ARN congratulates all finalists and thanks all organisations and individuals for taking the time to submit nominations.

ARN article: <https://www.arnnet.com.au/article/691842/australia-shines-arn-unveils-record-breaking-number-finalists-enhanced-innovation-awards/>

ARN Innovation Awards website: https://www.arnnet.com.au/innovation_awards/

Press

In how many categories were you named a finalist in the 2022 ARN Innovation Awards?

We were named a finalist across 3 categories in the 2022 ARN Innovation Awards.

Which blueAPACHE category finalist position relates to the Mid-Market segment?

We were a finalist in the 'Partner Innovation – Mid-Market' category, recognising our reference architecture in delivering Partner Innovation to the Mid-Market.

How many consecutive years had blueAPACHE previously won the Mid-Market category before the 2022 awards?

We had won the Mid-Market category for the past 3 years running, taking the title in 2019, 2020 and 2021.

Which blueAPACHE individuals were recognised as finalists in the 2022 ARN Innovation Awards, and in what categories?

Nicholas Maranville was named a finalist in the Personal Innovation – Sales Excellence category, and Renata Di Stefano, our Head of Marketing, was recognised in the Marketing Excellence category.

What roles do Nicholas Maranville and Renata Di Stefano hold within your business?

Nicholas Maranville as an exemplary sales leader and Renata Di Stefano as our Head of Marketing.

When and where were the 2022 ARN Innovation Awards scheduled to be held?

The Innovation Awards were set for Thursday 15 September, held as an in-person black tie event at ICC Sydney.

How many finalists and organisations were represented in the 2022 ARN Innovation Awards overall?

The 2022 ARN Innovation Awards shortlist included 354 finalists (including 120+ individuals) from a pool of over 200 organisations and more than 480 nominations, spanning partner, start-up, telco, vendor and distributor businesses.

How did the number of finalists in 2022 compare to 2021?

The 2022 Innovation Awards featured 354 finalists, outpacing the 2021 best effort of over 315 finalists.

What are the eight award categories in the 2022 ARN Innovation Awards?

The 2022 Innovation Awards honoured the channel across eight categories: Partner Innovation, Tech Innovation, Australia-wide Innovation, Start-up Innovation, Personal Innovation, Vendor Innovation, Distributor Innovation and Hall of Fame.