blueAPACHE Victoria have moved into their new home - blueAPACHE

Canonical: https://www.blueapache.com/blog/blueapache-victoria-have-moved-into-their-new-home

Details:

Our 10 July 2017 announcement reported the move of our Victorian operations to 436 Johnston Street, Abbotsford. It brought the team together and provided infrastructure for future expansion.

Note on current details: Our Melbourne head office is today located at Level 21, 242 Exhibition Street, Melbourne . The move described here is a point in our history rather than the current address.

From a spare bedroom in Vermont South

The move is best understood against where the company started.

We were ASIC-registered on Thursday 30 July 1998 and founded in Vermont South , in Melbourne's eastern suburbs — beginning from a spare bedroom, with a vision of making enterprise-grade technology more accessible and more accountable.

The distance between that and a floor of a city tower is the distance between an idea and an institution.

Why growth forces the move

The 2017 announcement explained the reason for the move: bringing the Victorian team together under one roof while allowing for future expansion.

Historical milestones reported in our published articles:

Near 80 specialist staff in the June 2016 ARN feature announcement

Headcount passed 100 during 2017 ; the December 2017 year-end article separately reported 32% year-on-year business growth, not a 32% headcount increase

The 31 July 2023 Moxie Insights profile of founder Chris Marshall

That 2023 profile described historical growth around 30% over many years, followed by core-line revenue growth of approximately 22.5% in FY22 and 20% in FY23

Our December 2014 year-end message reported a sixteenth consecutive record year

These are dated reports, not current workforce or growth figures.

What a head office does in a services business

The 2017 announcement describes the office layout rather than comparing remote and in-person performance. It highlights an open plan intended to encourage collaboration, natural light, custom-fit meeting rooms, a workshop and acoustic privacy pods for calls or video conferences.

The national and international footprint

Melbourne is head office. We also operate from:

Sydney — Level 7, 219 Castlereagh Street

Brisbane — Level 2, 16 Marie Street, Milton

London — 128 City Road, EC1V 2NX · +44 203 280 2670

Miami — 382 NE 191st Street · +1 888 740 5905

Our published contact information lists data centres in 165+ locations across Australia, New Zealand, the United States, the United Kingdom and Singapore. Our company history records Points of Presence in London (2019) and Singapore (2020). The available facilities and locations depend on the service.

The historical account of network funding

In a July 2023 Moxie Insights profile, Marshall said network investment had been funded through cash flow and explained his preference for long-term investment decisions. This historical account does not establish how the office move was financed.

Contact

Purpose	Detail
Melbourne head office	Level 21, 242 Exhibition Street
Support — Australia	1300 135 548
Support — international	+61 3 8696 9369
Sales	1800 248 749

Our published ISO/IEC 27001:2022 certificate for the information security management system (certificate 202507-118 , Sensiba Australia) states validity dates of 1 August 2025 to 1 August 2028. We have received more than 90 industry awards , including ARN Mid-Market Partner of the Year for seven consecutive years to 2025 .

Frequently asked questions

Where is your Melbourne head office now? Level 21, 242 Exhibition Street, Melbourne. The move described in this post is a point in our history rather than the current address.

Where did the company start? In Vermont South, in Melbourne's eastern suburbs, from a spare bedroom. We were ASIC-registered on Thursday 30 July 1998.

Why does growth force an office move in a services business? The 2017 announcement said the move would bring the Victorian team together under one roof and provide infrastructure for future expansion.

What was the growth trajectory? Published reports from this period describe the company's growth in both headcount and revenue terms. The 2017 article's 32% figure refers to business growth, not a headcount increase. These are historical figures and do not describe the business as it stands today.

Why does a physical office still matter when hybrid work is normal? The 2017 article describes an open plan intended to encourage collaboration, with meeting rooms, a workshop and acoustic privacy pods. It does not compare engineering, training or incident outcomes between office and remote work.

Where else do you operate? Our contact page lists Sydney (Level 7, 219 Castlereagh Street), Brisbane (Level 2, 16 Marie Street, Milton), London (128 City Road, EC1V 2NX) and Miami (382 NE 191st Street), plus data centres in 165+ locations. Our history records the London Point of Presence in 2019 and Singapore in 2020. Confirm facilities for the particular service.

How are decisions like this funded? The July 2023 profile says network investment was funded through cash flow and describes Marshall's long-term approach. It does not state the funding arrangements for the office move.

How do I contact blueAPACHE? Support within Australia on 1300 135 548, international support on +61 3 8696 9369, and sales on 1800 248 749. See also offices and contact .

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Where did blueAPACHE Victoria move in 2017?

The 10 July 2017 announcement reported the move to 436 Johnston Street, Abbotsford. This is a historical address; our current Melbourne head office is at Level 21, 242 Exhibition Street, Melbourne.

What happened to your previous Victorian location after the move?

The 2017 announcement said the previous location, across the road, would become the global headquarters.

What design features does the new blueAPACHE Victoria office have?

The 2017 announcement describes an open plan intended to encourage collaboration and teamwork, large windows, custom-fit meeting rooms, a workshop and acoustic privacy pods for calls or video conferences.

How much of the building did the 2017 office occupy?

The announcement says it occupied most of the ground floor at 436 Johnston Street, Abbotsford.

What are the location advantages of the new blueAPACHE Victoria office?

The 2017 announcement described proximity to the CBD, cafes, restaurants and shops, and a walk of about five minutes to the main Yarra trail.

Why did blueAPACHE Victoria need a new office in 2017?

The new office was needed to bring the Victorian team together under one roof while providing the infrastructure needed for future expansion.

Who wrote the blog post about blueAPACHE Victoria's move?

The original announcement was attributed to blueAPACHE and dated 10 July 2017.