

We win Big at 2022 ARN Innovation Awards - blueAPACHE

Canonical: <https://www.blueapache.com/blog/blueapache-wins-big-at-2022-arn-innovation-awards>

Details:

Summary

This blueAPACHE post reports: SEPTEMBER 15, 2022: ARN is proud to reveal the winners of Innovation Awards in 2022, featuring a leading and diverse line-up of partners, vendors, distributors and individuals across Australia. The winners were selected from 354 finalists (including 120+ individuals) which made the shortlist from a pool of over 200 organisations and more than 480 nominations, spanning partner, start-up, telco, vendor and distributor businesses. It concerns emPOWER Cloud, emPOWER Core Network & Data Centre Interconnect, emPOWER Connectivity. It names ARN in connection with the announcement. Published in 2022. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Publication year	2022
Services referenced	emPOWER Cloud, emPOWER Core Network & Data Centre Interconnect, emPOWER Connectivity
Named products or vendors	ARN

Article

Congratulations to Renata Di Stefano for winning the 'Personal Innovation – Marketing Excellence (Partner)' category and to blueAPACHE for being awarded the 'Partner Innovation – Mid-Market' winner for a 4th consecutive year!

SEPTEMBER 15, 2022: ARN is proud to reveal the winners of Innovation Awards in 2022, featuring a leading and diverse line-up of partners, vendors, distributors and individuals across Australia. The winners were selected from 354 finalists (including 120+ individuals) which made the shortlist from a pool of over 200 organisations and more than 480 nominations, spanning partner, start-up, telco, vendor and distributor businesses. Celebrated during a black-tie event at ICC Sydney on 15 September that brought together more than 700 members of Australia's channel community, this year's Innovation Awards celebrated the accomplishments of more than 39 winners including blueAPACHE's Head of Marketing, Renata Di Stefano who was named as the 2022 winner in the 'Personal Innovation – Marketing Excellence' category, and for the fourth consecutive year, blueAPACHE celebrated as Australia's leading Mid-Market Partner, taking out the 'Partner Innovation – Mid-Market' category.

“ARN congratulates blueAPACHE on your recognition in the ‘Partner Innovation – Mid-Market’ category, and to Renata Di Stefano for winning the ‘Personal Innovation – Marketing Excellence (Partner)’ award,” said Cherry Yumul, vice president of Channel, APAC at Foundry. “This is an impressive line-up of business and individual excellence across the channel and we are proud to recognise and celebrate such achievements.” “The success stories behind these awards are testament to how adept the technology industry is at turning challenges into opportunities and how as a community we come together to do good. Congratulations from ARN.” In 2022, the Innovation Awards honoured the channel across no fewer than eight categories, spanning Partner Innovation, Tech Innovation, Australia-wide Innovation, Start-up Innovation, Personal Innovation, Vendor Innovation, Distributor Innovation and Hall of Fame. This year saw the introduction of a new category, Australia-wide Innovation, which recognises partners headquartered outside of the two most-populated metropolitan areas in the country (Sydney and Melbourne) delivering customer value and transformation. Reflective of a diverse technology network, finalists ranged from large-scale multinational consultancy firms to emerging start-ups, alongside leading system integrators, managed service providers and solution consultants, plus cloud specialists, independent software vendors, boutique agencies and application developers. This is in addition to channel-centric vendors, telecommunications providers and supply chain experts. Within this standout group, finalists, highly commended and winners were located across the entire country. In addition to honouring winners, ARN also holds wider responsibility for ensuring as many credible technology providers are endorsed through this unique awards program, aligned to the collective goal of providing a platform upon which the ecosystem can shine across Australia. “Enormous credit to the market-leading companies and individuals continuing to press ahead in helping customers innovate at pace – despite the notable difficulties – which once again demonstrates the depth of transformation taking place across the region. Congratulations blueAPACHE, nothing can stop your pursuit of excellence.” The winners were selected by an executive panel of industry judges – acknowledging creativity, innovation and excellence. Partner innovation – mid-market Partner Innovation recognises customer innovation and excellence across the key market segments, in addition to pioneering technology specialists and collaborative providers. Winner: blueAPACHE blueAPACHE is rapidly capitalising on changing economic conditions and new opportunities by bringing a ‘pay-as-you-grow’ model for technology and telecommunications adoption. The IT service provider is committed to delivering solutions with greater automation, lower overall total cost of ownership and improved time to value. Personal innovation – marketing excellence (partner) Personal Innovation recognises standout individuals who contribute to customer, company and channel success through a transformative approach to management, channel, sales, technical and marketing positions. Winner: Renata Di Stefano – blueAPACHE Renata Di Stefano has developed blueAPACHE’s marketing department from scratch, developing a fully integrated brand strategy and marketing plan to elevate the organisation globally. She has played a pivotal role in the acquisition of several of blueAPACHE’s largest customers and also established its vendor alliance program. Striving to raise the blueAPACHE brand in the market, Di Stefano has built a significant pipeline of digital, PR and customer advocacy programs, as well as regular customer roundtable events. Additional information: ** ARN Innovation Awards website ARN Innovation Awards winner article **

Related

emPOWER Cloud

emPOWER Cloud (pillar)

emPOWER Core Network & Data Centre Interconnect

emPOWER Connectivity (pillar)

Frequently asked questions

What two wins does this post report for blueAPACHE at the 2022 ARN Innovation Awards?

blueAPACHE won Partner Innovation - Mid-Market for a fourth consecutive year, and Head of Marketing Renata Di Stefano won Personal Innovation - Marketing Excellence (Partner).

How many finalists, organisations and nominations were involved in the 2022 ARN Innovation Awards, according to the post?

The post says winners were selected from 354 finalists (including 120+ individuals) from a pool of over 200 organisations and more than 480 nominations.

What new award category was introduced in 2022, according to the post?

Australia-wide Innovation was introduced, recognising partners headquartered outside Sydney and Melbourne delivering customer value and transformation.

What business model does the post credit blueAPACHE with for its Mid-Market Partner win?

The post says blueAPACHE was recognised for bringing a "pay-as-you-grow" model for technology and telecommunications adoption, focused on greater automation, lower total cost of ownership and improved time to value.

Is the information in this post still current?

No. It reports on an awards ceremony from September 2022 and reflects our and Di Stefano's win record at that time; for the current position see the linked emPOWER Cloud and Connectivity service pages rather than treating this post as up to date.

Source

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Knowledge Base

What awards did you win at the 2022 ARN Innovation Awards?

We won the 'Partner Innovation – Mid-Market' category for the 4th consecutive year, and Renata Di Stefano, our Head of Marketing, won the 'Personal Innovation – Marketing Excellence (Partner)' category.

Who is Renata Di Stefano and what did she win?

Renata Di Stefano is our Head of Marketing. She was named the 2022 winner in the 'Personal Innovation – Marketing Excellence (Partner)' category at the ARN Innovation Awards.

Why did you win the Partner Innovation – Mid-Market award?

We won because it is rapidly capitalising on changing economic conditions and new opportunities by bringing a 'pay-as-you-grow' model for technology and telecommunications adoption, and is committed to delivering solutions with greater automation, lower overall total cost of ownership and improved time to value.

What contributions led to Renata Di Stefano's Personal Innovation award?

Renata Di Stefano developed our marketing department from scratch, created a fully integrated brand strategy and marketing plan to elevate the organisation globally, played a pivotal role in acquiring

several of our largest customers, established its vendor alliance program, and built a significant pipeline of digital, PR and customer advocacy programs, including regular customer roundtable events.

When and where were the 2022 ARN Innovation Awards held?

The 2022 ARN Innovation Awards were celebrated during a black-tie event at ICC Sydney on 15 September 2022, bringing together more than 700 members of Australia's channel community.

How many finalists and nominations were there for the 2022 ARN Innovation Awards?

The winners were selected from 354 finalists (including 120+ individuals) shortlisted from a pool of over 200 organisations and more than 480 nominations, spanning partner, start-up, telco, vendor and distributor businesses.

What categories did the 2022 ARN Innovation Awards cover?

The 2022 Innovation Awards honoured the channel across eight categories: Partner Innovation, Tech Innovation, Australia-wide Innovation, Start-up Innovation, Personal Innovation, Vendor Innovation, Distributor Innovation, and Hall of Fame.

Who commented on your win, and what did they say?

Cherry Yumul, vice president of Channel, APAC at Foundry, said, "ARN congratulates blueAPACHE on your recognition in the 'Partner Innovation – Mid-Market' category, and to Renata Di Stefano for winning the 'Personal Innovation – Marketing Excellence (Partner)' award... This is an impressive line-up of business and individual excellence across the channel and we are proud to recognise and celebrate such achievements."

Was there a new award category introduced in 2022?

Yes, 2022 saw the introduction of a new category, Australia-wide Innovation, which recognises partners headquartered outside of Sydney and Melbourne (the two most-populated metropolitan areas) delivering customer value and transformation.