

Budget 2020-21 wrap-up - blueAPACHE

Canonical: <https://www.blueapache.com/blog/budget-2020-21-wrap-up>

Details:

The Tech Industry Reacts

The local tech industry has, predictably, already provided some of its views on the latest federal budget, with Michael Alp, vice president, Asia Pacific and Japan, at Pure Storage, noting that the government's move to adopt and transition to digital technologies as part of its \$800 million Digital Business Plan package is needed to keep Australians safe and supported.

"As progressive as we have been in the past, there are many layers of infrastructure and process under threat of attack, obsolescence or growing cost," Alp said. "At the heart of this is the data of our people, land and businesses which needs to be safe, adaptable and usable by our core agencies. It's the greatest asset of our government for preserving our identity, way of life, security and standard of living."

Digital Realty Asia Pacific managing director Mark Smith, meanwhile, said that the additional rollout of 5G mobile services will create a high speed platform for business operations to take complete advantage of big data, artificial intelligence and the internet of things.

"The government's move to boost 5G access will help provide critical connectivity and infrastructure to local enterprises, particularly when demand on internet infrastructure is so high. A cloud-first strategy – whether multi-cloud or agnostic – is crucial to capitalise on a faster 5G network ensuring businesses can compete," Smith said.

Our managing director Chris Marshall said that the government's decision to invest in Australia's digital future will work to further accelerate cloud adoption among businesses of all sizes and encourage organisations to completely rethink their approach to technology.

"Right now, with workforces distributed, there's an urgent need to harness emerging devices, software and services while at the same time extracting maximum value from existing investments," Marshall said. "Gone are the days where an organisation's IT department could design and build systems based on clear, five-year plans.

"The luxury of having the time to scope out requirements, assess a range of vendors, test and then deploy company-wide systems is no longer available. Any organisation that believes it can confidently plan more than two years ahead is likely to be misguided.

"Faced with constantly changing customer demands and a rapidly evolving competitive landscape, an organisation's technology infrastructure must be able to change just as quickly," he added. "In the era of the post-pandemic empowered customer, the end game is to know what your customers want, before they know they want it. This budget will support companies to innovate and rapidly evolve so that they can become more agile and even more customer obsessed."

For Joanne Wong, APAC vice president of international marketing at LogRhythm, the government's focus on digital project investment, which builds on its previously announced ten year investment strategy in cyber security, is to be applauded.

"Australia will also be in a much better position to tackle the IT security issues that will continue to increase in coming years," Wong said. "Indeed, the government's zeal should now spur company management within businesses of all sizes grappling with a remote workforce and uncertain market conditions to take a proactive approach and review their cyber security hygiene. "This will benefit employees and customers of organisations who will want to know that management have the latest technology in place which can detect threats and help quickly remediate attempted attacks if they do

happen,” she said.

[Click here to read the full article](#)

What is the ARN article on the Budget 2020-21 wrap-up about?

We cover reactions from the local tech industry to the Australian federal budget 2020-21, including comments from executives at Pure Storage, Digital Realty Asia Pacific, blueAPACHE, and LogRhythm on topics such as digital transformation, 5G rollout, cloud adoption, and cybersecurity investment.

What did our managing director Chris Marshall say about the budget's impact on cloud adoption?

Chris Marshall said the government's decision to invest in Australia's digital future will further accelerate cloud adoption among businesses of all sizes and encourage organisations to completely rethink their approach to technology.

What did Chris Marshall say about long-term IT planning in the context of the budget?

Marshall said that the days of an IT department designing and building systems based on clear, five-year plans are gone, and that any organisation believing it can confidently plan more than two years ahead is likely misguided, given constantly changing customer demands and a rapidly evolving competitive landscape.

What did Michael Alp of Pure Storage say about the \$800 million Digital Business Plan package?

Michael Alp, vice president Asia Pacific and Japan at Pure Storage, said the government's move to adopt and transition to digital technologies as part of its \$800 million Digital Business Plan package is needed to keep Australians safe and supported, noting that data is the greatest asset for preserving identity, way of life, security, and standard of living.

What did Digital Realty's Mark Smith say about the budget's 5G investment?

Mark Smith, Digital Realty Asia Pacific managing director, said the additional rollout of 5G mobile services will create a high-speed platform for business operations to take full advantage of big data, artificial intelligence, and the internet of things, and that a cloud-first strategy is crucial to capitalise on a faster 5G network.

What did Joanne Wong of LogRhythm say about the budget's cybersecurity focus?

Joanne Wong, APAC vice president of international marketing at LogRhythm, applauded the government's focus on digital project investment building on its previously announced ten-year cybersecurity investment strategy, saying it should spur businesses to take a proactive approach and review their cyber security hygiene.

Who authored the Budget 2020-21 wrap-up article featured on your blog?

The article is credited to ARN - Channel News.

