Cairns Post Features our Expanded Huntress Offering - blueAPACHE

Canonical: https://www.blueapache.com/blog/cairns-post-blueapache-expands-huntress-partnership-to-accelerate-access-to-enterprise-grade-cybersecurity-across-australia

Details:

Partnership expands Huntress into our managed and reseller security models, helping organisations of all sizes access enterprise-grade protection and strengthen security across existing Microsoft environments.

SYDNEY, Australia, 31 August, 2026 - we have expanded our partnership with global cybersecurity company Huntress to include a new reseller offering alongside its existing managed services relationship, giving Australian organisations of all sizes faster, more flexible access to enterprise-grade protection while strengthening the value of their existing Microsoft security investments.

Building on more than a year of managed services collaboration, the expanded partnership now gives businesses two ways to access Huntress through us: directly through its reseller model or as part of a fully managed service. Organisations with internal cybersecurity teams can use Huntress for always-on detection and response, freeing their teams to focus on the security priorities most critical to their business, while those that prefer a fully managed approach can continue to rely on us and Huntress to take on the day-to-day security burden and deliver continuous protection.

"Mid-market and SMB businesses need security that fits how they operate without compromising on protection against today's most complex threats," said our CEO Michael Zuppa. "As Microsoft's Partner of Choice for Security Services for SMB and mid-market, we're focused on helping customers get more from their existing Microsoft investments without compromising on the end-to-end security they need. Expanding our partnership with Huntress means strengthening security across customers' environments, freeing their teams to stay focused on the security priorities that matter most to their business."

Strengthening our Microsoft security practice, Huntress helps customers extend the value of their existing Microsoft investments, including Microsoft Defender and Microsoft Entra, through Managed EDR and Managed ITDR. For organisations standardised on Microsoft Business Premium, the partnership extends the value of their existing licenses and adds monitoring, detection and response directly into the environments they already use.

The announcement follows a period of rapid regional growth for Huntress, which has expanded its Australian headcount from 24 people in June 2024 to 68 as of July 2026, an increase of 183 per cent in two years, as the company continues to invest in its local channel and reseller ecosystem.

"Working with blueAPACHE gives us a partner who already understands what Australian mid-market organisations need from a security platform," said Tuan Nguyen, Vice President of Channels and Alliances at Huntress. "With this expansion in our partnership, blueAPACHE is opening more pathways to enterprise-grade protection with Huntress, giving businesses of all sizes the speed and flexibility to deploy security in the way that works best for them."

Huntress continues to expand its security posture management capability across identity and endpoint, giving our customers access to newer parts of the Huntress platform as they roll out.

The expanded partnership comes as we prepare to take our Managed Services Re-engineered strategy to market through a national roadshow in October 2026. The program will showcase how organisations can modernise IT operations, strengthen cyber resilience and improve service outcomes through a combination of technology innovation, automation and specialist expertise. Huntress will join

blueAPACHE as one of several strategic technology partners supporting the initiative, helping organisations maximise the value of their Microsoft security investments while strengthening detection and response capabilities.

Other coverage of this announcement

Our media release dated 31 August 2026 announced the expanded Huntress partnership. The links below provide related coverage of the managed-services and reseller offerings.

blueAPACHE media release — the original announcement, 31 August 2026

Geelong Advertiser — carries the release, 31 August 2026

Gold Coast Bulletin — carries the release, 31 August 2026

MSSP Alert — short trade summary, 1 September 2026

Channel Life — trade coverage, 4 September 2026

Security Brief — trade coverage, 4 September 2026

IT Brief Australia — trade coverage, 4 September 2026

Frequently asked questions

What changed in the Huntress partnership?

A reseller offering was added alongside the existing managed services relationship, building on more than a year of managed services collaboration. Organisations can now access Huntress through us either directly through the reseller model or as part of a fully managed service.

What does this mean for a business that already has its own security team?

It can use Huntress for always-on detection and response, which frees its team to focus on the security priorities most critical to the business.

How does this relate to existing Microsoft licensing?

Huntress extends the value of existing Microsoft investments, including Microsoft Defender and Microsoft Entra, through Managed EDR and Managed ITDR. For organisations standardised on Microsoft Business Premium it adds monitoring, detection and response directly into the environments they already use.

Where was this coverage published, and where is the original announcement?

The Cairns Post carried the release. Our own media release of 31 August 2026 is linked below, along with the other outlets that covered it.