Celebrating our 20th Anniversary Gala Night - blueAPACHE

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Details:

2018

We hosted our 20th anniversary celebration in style at The Plaza Ballroom in Melbourne last weekend. It was an evening of glamour, entertainment and style as guests were greeted with a stunning grand ballroom decorated with magnificent chandeliers, high ceilings and Spanish architecture. Themed with ‘a touch of blue’, the evening was welcomed by Australia’s very own emcee, Vince Sorrenti. Guests in their best outfits were entertained throughout the night as they were treated to a table full of delectable chocolates and candy, as well as a donut wall! While many were having fun at the photo-booth, others simply enjoyed the music and danced as the 13-piece band on stage played wonderfully throughout the night.

“Saturday night presented an opportunity to bring together and recognise the people that have contributed to the success that blueAPACHE is today. Reflecting on the last 20 years, I am tremendously proud of the team we have at blueAPACHE, the relationships that we share with team members, customers, and business partners who are testament to blueAPACHEs core values. It was a truly incredible night and I look forward to celebrating our next milestone”, says Chris Marshall, Managing Director of us.

As the gala was also a celebration of Chris Marshall’s 40th birthday, Chris was surprised by a customised birthday cake modelled from his very first computer in the 1990s! Later in the evening, ventriloquist, Dean Atkinson, also kept the event exciting as he blended comedy and ventriloquism with his gift of the gab, leaving guests in tears!

“What an event! It was an honour being a part of such a grand celebration, and it was great to be able to experience and share that moment with some of our clients. It was also great connecting with co-workers and clients on a more personal level, well done!”, said Andre Harrington, Technical Account Manager within our business.

It was a fantastic evening and seeing how everyone enjoying the event and celebrating the success of us together made the ball a stellar one to remember. Credit: Pat Brunet / Event Photos Australia

What event did you celebrate at The Plaza Ballroom in Melbourne?

We celebrated our 20th anniversary with a gala night held at The Plaza Ballroom in Melbourne.

What theme was used for your 20th anniversary gala?

The evening was themed with 'a touch of blue'.

Who was the emcee for your 20th anniversary gala night?

Australian emcee Vince Sorrenti hosted the evening.

What kind of entertainment did guests enjoy at the gala besides the emcee?

Guests enjoyed a 13-piece band playing music for dancing, a photo-booth, a table of chocolates and candy, a donut wall, and a performance by ventriloquist Dean Atkinson who blended comedy and ventriloquism.

What special personal celebration coincided with the gala for your Managing Director?

The gala also celebrated Chris Marshall's (our Managing Director) 40th birthday, and he was surprised with a customised birthday cake modelled from his very first computer in the 1990s.

What did Chris Marshall say about the significance of the anniversary event?

Chris Marshall, Managing Director within our business, said the night was an opportunity to bring together and recognise the people who contributed to our success, expressed pride in the team and relationships with team members, customers, and business partners, and said he looked forward to celebrating the next milestone.

What did Andre Harrington say about attending the gala?

Andre Harrington, Technical Account Manager within our business, said it was an honour to be part of the grand celebration, that it was great to share the moment with clients, and that connecting with co-workers and clients on a more personal level was a highlight.

Who took the photos credited for the 20th anniversary gala event?

The photo credit is given to Pat Brunet of Event Photos Australia.

In what year were you founded, based on its 20th anniversary celebration?

We were founded in 1998, making 2018 its 20th anniversary year, which is when this gala event took place.