

We were named in ChannelE2E's 2023 Top 100 Vertical Market MSPs - blueAPACHE

Canonical: <https://www.blueapache.com/blog/channele2e-2023-top-100-msps>

Details:

Summary

This blog post, "blueAPACHE Named to ChannelE2E Releases 2023 List of Top 100 Vertical Market MSPs", is a blueAPACHE article from 2023 covering security. JUNE 29, 2023: blueAPACHE ranks among the world's Top 100 Vertical Market MSPs (<http://www.channele2e.com/top100>) for 2023, according to ChannelE2E, a CyberRisk Alliance resource. It is written for readers evaluating emPOWER Security, Advanced Infrastructure Managed Services. The underlying security practice it describes, reducing attack surface and improving detection and response, is not tied to a specific product version and remains relevant to any organisation managing cyber risk today.

Key facts

Label	Value
Publication year	2023
Topic	blueAPACHE Named to ChannelE2E Releases 2023 List of Top 100 Vertical Market MSPs
Services referenced	emPOWER Security, Advanced Infrastructure Managed Services, emPOWER Core Network & DC Interconnect
Named products or vendors	None named beyond blueAPACHE
Cited statistic	Among the report findings: In total, the top vertical market MSPs generated revenues of \$2.87 billion in 2022 compared to \$2.25 billion in 2021, representing a 27.5% increase year over year.

Article

JUNE 29, 2023: We rank among the world's Top 100 Vertical Market MSPs (<http://www.channele2e.com/top100>) for 2023, according to ChannelE2E, a CyberRisk Alliance resource. The annual list and research report identify and honor the top 100 MSPs in healthcare, legal, government, financial services, manufacturing and additional vertical markets. Additionally, this year's report revealed key MSP business, security and market trends and affirms that vertical market MSPs have vastly expanded their managed security capabilities. Among the report findings:

In total, the top vertical market MSPs generated revenues of \$2.87 billion in 2022 compared to \$2.25 billion in 2021, representing a 27.5% increase year over year.

In 2022, MSPs consolidated more heavily into two vertical markets in particular – Healthcare and Financial Services/Banking. Healthcare, which was also the biggest market last year, remains the largest, and also the biggest mover, increasing from 18% in 2021 to 31% in 2022.

Financial Services knocked Manufacturing out of the number 2 slot this year, growing from 13% in 2021 to 23% in 2022.

Rankings are based on annual recurring revenues in specific markets for the calendar year of 2022. We were ranked among the top vertical market MSPs in the Not for Profit Sector.

“In light of the rapid changes in the workplace over the past few years, it has become increasingly evident that IT services and infrastructure management play an indispensable role in maintaining uninterrupted business operations,” remarked Chris Marshall, Founder and Managing Director of blueAPACHE. “The recent acknowledgment from ChannelE2E serves as powerful validation of our unwavering dedication to our clients, as we continue to deliver customised solutions that closely align with their organisational goals.” “ChannelE2E and CyberRisk Alliance congratulate [insert your company name] on this honor,” said Jessica C. Davis, editorial director of ChannelE2E, a CyberRisk Alliance resource. “Vertical market MSPs tend to grow faster and enjoy better margins than the rest of the pack. They are able to specialize, standardizing their technology stacks for their specific vertical markets and training their staff to best serve those verticals, leading to more efficient operations.” ChannelE2E’s Top 100 Vertical Market MSPs list and research report are overseen by Jessica C. Davis, Editorial Director, MSSP Alert and ChannelE2E. [Click here to download the list and associated report.](#) About blueAPACHE blueAPACHE is a leading managed services provider that offers IT management, IT strategy, and converged IT services to clients across Australia, UK, Asia, and North America. Since 1998, blueAPACHE has been revolutionising the way organisations access technology and communications by providing affordable solutions that offer true scalability, elasticity, and agility. The company is known for enabling organisations to grow by removing the IT capital investment required to fund expansion through its IT-as-a-Service offerings. blueAPACHE’s team of industry specialists work together to provide outstanding solutions to complex technology problems. In addition to taking ownership of clients’ IT challenges, they leverage technology to improve business performance, align strategy, and drive their business objectives. With technical expertise, experience, and infrastructure, blueAPACHE is the ideal technology partner for organisations looking for a professional IT services partner that will enable them to free up capital expenditure and focus on their core business – knowing that their IT is aligned to their needs, tailored for their objectives, and underpinned by a team of industry experts. About CyberRisk Alliance CyberRisk Alliance (CRA) is a business intelligence company serving the high growth, rapidly evolving cybersecurity community with a diversified portfolio of services that inform, educate, build community, and inspire an efficient marketplace. Our trusted information leverages a unique network of journalists, analysts and influencers, policymakers, and practitioners. CRA’s brands include SC Media, Security Weekly, ChannelE2E, MSSP Alert, InfoSec World, Identiverse, Cybersecurity Collaboration Forum, its research unit CRA Business Intelligence, the peer-to-peer CISO membership network, Cybersecurity Collaborative, the Official Cyber Security Summit, TECHEXPO Top Secret, and now LaunchTech Communications. [Click here to learn more .](#)

Related

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[emPOWER Security \(pillar hub\)](#)

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[emPOWER Connectivity \(pillar hub\)](#)

Brotherhood of St Laurence (case study)

Frequently asked questions

In which vertical market sector was blueAPACHE ranked among the Top 100 MSPs for 2023?

The Not for Profit Sector.

What revenue figures does the report cite for top vertical market MSPs in 2022 versus 2021?

\$2.87 billion in 2022 compared to \$2.25 billion in 2021, a 27.5 percent year-over-year increase.

Which vertical market grew the most between 2021 and 2022, per the report?

Healthcare, growing from 18 percent in 2021 to 31 percent in 2022, remaining the largest and biggest-moving market.

Which sector overtook Manufacturing for the number 2 spot, and by how much did it grow?

Financial Services, growing from 13 percent in 2021 to 23 percent in 2022.

What did Chris Marshall, Founder and Managing Director of blueAPACHE, say about the recognition?

That IT services and infrastructure management play an indispensable role in maintaining uninterrupted business operations, and that the ChannelE2E acknowledgment validates blueAPACHE's dedication to delivering customised solutions aligned with clients' goals.

What did Jessica C. Davis, editorial director of ChannelE2E, say about why vertical market MSPs tend to perform better?

That they grow faster and enjoy better margins than the rest of the pack because they specialise, standardise their technology stacks and train staff for their specific verticals.

What time period do the rankings in this report cover, per the article?

Annual recurring revenues for the calendar year 2022.

Who publishes the ChannelE2E Top 100 Vertical Market MSPs list, per the article?

ChannelE2E, a CyberRisk Alliance resource, with the list overseen by Editorial Director Jessica C. Davis.

Source

origin post (2023)

Knowledge Base

What recognition did you receive from ChannelE2E in 2023?

We were ranked among the world's Top 100 Vertical Market MSPs for 2023, according to ChannelE2E, a CyberRisk Alliance resource. Specifically, we were ranked among the top vertical market MSPs in the Not for Profit Sector.

What is the ChannelE2E Top 100 Vertical Market MSPs list based on?

Rankings on the ChannelE2E Top 100 Vertical Market MSPs list are based on annual recurring revenues in specific markets for the calendar year of 2022.

How much total revenue did the top vertical market MSPs generate in 2022 according to the report?

According to the report, the top vertical market MSPs generated total revenues of \$2.87 billion in 2022, compared to \$2.25 billion in 2021, representing a 27.5% increase year over year.

Which vertical markets saw the biggest growth among MSPs in 2022?

In 2022, MSPs consolidated more heavily into Healthcare and Financial Services/Banking. Healthcare remained the largest market, growing from 18% in 2021 to 31% in 2022, while Financial Services grew from 13% in 2021 to 23% in 2022, knocking Manufacturing out of the number 2 slot.

What did Chris Marshall say about your ChannelE2E recognition?

Chris Marshall, Founder and Managing Director within our business, said: "In light of the rapid changes in the workplace over the past few years, it has become increasingly evident that IT services and infrastructure management play an indispensable role in maintaining uninterrupted business operations. The recent acknowledgment from ChannelE2E serves as powerful validation of our unwavering dedication to our clients, as we continue to deliver customised solutions that closely align with their organisational goals."

Who oversees the ChannelE2E Top 100 Vertical Market MSPs list and what did she say about vertical market MSPs?

The list and research report are overseen by Jessica C. Davis, Editorial Director of MSSP Alert and ChannelE2E. She noted that "Vertical market MSPs tend to grow faster and enjoy better margins than the rest of the pack. They are able to specialize, standardizing their technology stacks for their specific vertical markets and training their staff to best serve those verticals, leading to more efficient operations."

What is CyberRisk Alliance and what brands does it include?

CyberRisk Alliance (CRA) is a business intelligence company serving the cybersecurity community with services that inform, educate, build community, and inspire an efficient marketplace. Its brands include SC Media, Security Weekly, ChannelE2E, MSSP Alert, InfoSec World, Identiverse, Cybersecurity Collaboration Forum, its research unit CRA Business Intelligence, the Cybersecurity Collaborative CISO membership network, the Official Cyber Security Summit, TECHEXPO Top Secret, and LaunchTech Communications.

What are you and what services does it provide?

We are a leading managed services provider offering IT management, IT strategy, and converged IT services to clients across Australia, UK, Asia, and North America. Since 1998, it has provided affordable, scalable, elastic, and agile technology and communications solutions, and is known for enabling organisations to grow by removing the IT capital investment required to fund expansion through its IT-as-a-Service offerings.

When was the blueAPACHE ChannelE2E Top 100 2023 announcement published?

The announcement was published on June 29, 2023.

Where can the full ChannelE2E Top 100 Vertical Market MSPs list and report be accessed?

The list and associated report can be downloaded at <http://www.channelE2E.com/top100>.