

Exclusive Insight Event with business continuity guru, Daniel Fried - blueAPACHE

Canonical:

<https://www.blueapache.com/blog/exclusive-insight-event-with-business-continuity-guru-daniel-fried-veeam>

Details:

October 29, 2015

Exclusive roundtable with Daniel Fried, Veeam Software.

For our third Insight Event, we are delighted to be hosting an exclusive roundtable luncheon with Veeam Software business continuity guru, Daniel Fried.

Strictly limited in numbers, this exclusive luncheon is an intimate affair limited to a single table that offers an amazing opportunity to get up close and personal with one of the world's leading specialists.

Business Continuity

As data and technology drive organisations more than ever before, we can no longer afford to be complacent – business survival is directly linked to our ability to ensure business continuity. This is reinforced by publicly available research that shows:

20% of small to medium businesses will suffer a major disaster causing loss of critical data every 5 years.

60% of companies that lose their data will shut down within 6 months of the disaster.

93% of companies that lost their data centre for 10 days or more due to a disaster dissolved or filed for bankruptcy within one year.

Disaster recovery and business continuity are no longer options, they're necessities. This event provides a rare opportunity to gain insight to the global continuity trends from one of the world's leading authorities.

About Daniel Fried

Daniel heads Veeam Software's Global Sales and Field Marketing. Based in France, he came to Veeam from VMware where he was Director – Partner Sales.

Daniel has spent the past 20 years in senior global roles with VMware, Alcatel and Philips. From a sales and business perspective, he is well regarded as one of the world's leading experts in business continuity, disaster recovery and backup.

Event Details

This event is strictly limited in numbers. If you want to engage one of the world's leading continuity experts from a business perspective (rather than a technology driven discussion), this is a not-to-be-missed event.

Date: 18th November 2015

Time: 8:00am – 10:00am

Location: Melbourne CBD

This is a free event from us and Veeam Software.

Registrations are now closed for this event.

For more information, contact the blueAPACHE Events team .

News

What was the Exclusive Insight Event about, and who was the featured guest?

The Exclusive Insight Event was a roundtable luncheon hosted by us featuring Daniel Fried of Veeam Software, described as a business continuity guru, discussing global business continuity trends.

Who is Daniel Fried and what is his role at Veeam Software?

Daniel Fried heads Veeam Software's Global Sales and Field Marketing. He is based in France and previously worked at VMware as Director – Partner Sales. He has spent 20 years in senior global roles with VMware, Alcatel and Philips, and is regarded as one of the world's leading experts in business continuity, disaster recovery and backup.

When and where was the Daniel Fried Insight Event scheduled?

The invitation scheduled the event for 18 November 2015, from 8:00am to 10:00am in Melbourne CBD.

Was the Insight Event with Daniel Fried a paid event?

No, it was a free event hosted jointly by us and Veeam Software.

Is registration still open for this event?

No, registrations are now closed for this event.

Who wrote and published this blog post, and when?

The blog post was written by us and published on October 29, 2015.

How can someone get more information about this event?

The page directs readers to contact our Events team for more information.

What was distinctive about the format of this luncheon event?

The luncheon was strictly limited in numbers and held as an intimate affair limited to a single table, offering attendees a close, personal opportunity to engage with Daniel Fried.

What is Veeam's relationship with you beyond this event?

Veeam is a strategic technology partner of us; Veeam powers emPOWER Backup for Microsoft Entra ID, our identity backup and recovery service, and we received the Veeam Leading Partner of the Year award in 2018.