

Exclusive Insight Event with Mark Allen, AlienVault - blueAPACHE

Canonical: <https://www.blueapache.com/blog/exclusive-insight-event-with-mark-allen-alienvault>

Details:

Summary

This blog post, "Exclusive Insight Event with Mark Allen, AlienVault", is a blueAPACHE article from 2016 covering security. Next in our Insight Event series, blueAPACHE is delighted to be hosting an exclusive round table luncheon with AlienVault security guru; Mark Allen. It is written for readers evaluating emPOWER Security, Governance, Risk and Compliance. The underlying security practice it describes, reducing attack surface and improving detection and response, is not tied to a specific product version and remains relevant to any organisation managing cyber risk today.

Key facts

Label	Value
Publication year	2016
Topic	Exclusive Insight Event with Mark Allen, AlienVault
Services referenced	emPOWER Security, Governance, Risk and Compliance, Managed Detection and Response
Named products or vendors	None named beyond blueAPACHE

Article

Next in our Insight Event series, blueAPACHE is delighted to be hosting an exclusive round table luncheon with AlienVault security guru; Mark Allen. Strictly limited in numbers, this exclusive luncheon is an intimate affair limited to a single table that offers an amazing opportunity to get inside the mind of a leading industry expert. Security Solutions: Too much spending with too little understanding? Faced with an increasingly complex threat landscape, organisations are spending more and more on security measures. But few truly understand the various security products and services they are buying. Can your organisation still be at risk in spite of having a bevy of security measures in place? Why do you need real-time visibility across disparate security measures and products? How can you gain this visibility? How can you leverage security analytics to meet compliance requirement, orchestrate remediation and strengthen your security posture? Find out at the exclusive blueAPACHE and AlienVault Insight Event.

Event Agenda

Provide real-time visibility across your security platforms

Leverage analytics to correlate security data to strengthen security posture

Meet compliance requirements with consolidated audit data

Orchestrate remediation to security events

Event Details

This event is strictly limited in numbers. If you want to engage with one of the world's leading security experts from a business perspective (rather than a technology driven discussion), this is a not-to-be-missed event. Date: 15 November 2016 Time: 12:00pm – 02:00pm Location: Melbourne CBD
Date: 17 November 2016 Time: 12:00pm – 02:00pm Location: Sydney CBD

About Mark Allen

Mark Allen, Senior Vice President of Technical Sales at AlienVault, has been engaged in information security and system administration for over 15 years. With extensive experience in a variety of roles from help desk to litigation support to systems engineer and IT Director, he has a flair for taking complex concepts and making them easier to understand.

Registrations

This is a free event from blueAPACHE and AlienVault. No further tickets are available for the Melbourne event. To secure an invitation to the Sydney event, please register your interest at the earliest. Click to register For more information, contact the blueAPACHE Events team .

Related

emPOWER Security

emPOWER Security (pillar hub)

Governance, Risk and Compliance

Managed Detection and Response

blueAPACHE Security (case study)

Frequently asked questions

Who was the guest speaker at this blueAPACHE Insight Event, and what was his role at AlienVault?

Mark Allen, Senior Vice President of Technical Sales at AlienVault, who had been engaged in information security and system administration for over 15 years.

What four items were on the event agenda for this AlienVault Insight Event?

Providing real-time visibility across security platforms, leveraging analytics to correlate security data, meeting compliance requirements with consolidated audit data, and orchestrating remediation to security events.

When and where were the two sessions of this event held?

15 November 2016, 12:00pm-2:00pm in Melbourne CBD, and 17 November 2016, 12:00pm-2:00pm in Sydney CBD.

What was the ticket availability status described for the Melbourne and Sydney events?

No further tickets were available for the Melbourne event, while readers were invited to register interest for the Sydney event.

What core question does the article say this event addresses about security spending?

Whether organisations can still be at risk despite having many security measures in place, and how to gain real-time visibility across disparate security products despite heavy spending.

What career roles did Mark Allen hold before his AlienVault position, per the article?

Roles ranging from help desk to litigation support to systems engineer and IT Director, giving him a flair for making complex security concepts easier to understand.

Who co-hosted this Insight Event alongside blueAPACHE?

AlienVault, described as blueAPACHE's security guru partner for this event in the Insight Event series.

What was the cost of attending this event, according to the article?

It was a free event from blueAPACHE and AlienVault, according to the article's registration section.

Source

origin post (2016)

Knowledge Base

What is the blueAPACHE Insight Event featuring Mark Allen about?

It is an exclusive round table luncheon hosted by us with AlienVault security expert Mark Allen, part of our Insight Event series, focused on security solutions and whether organisations are spending too much on security with too little understanding.

Who is Mark Allen and what is his role?

Mark Allen is Senior Vice President of Technical Sales at AlienVault. He has over 15 years of experience in information security and system administration, having held roles from help desk to litigation support to systems engineer and IT Director, and is known for making complex security concepts easier to understand.

When and where were the blueAPACHE and AlienVault Insight Events held?

The events were held on 15 November 2016, 12:00pm–2:00pm, in Melbourne CBD, and on 17 November 2016, 12:00pm–2:00pm, in Sydney CBD.

What topics were covered in the event agenda?

The event agenda covered providing real-time visibility across security platforms, leveraging analytics to correlate security data and strengthen security posture, meeting compliance requirements with consolidated audit data, and orchestrating remediation to security events.

Was there a cost to attend the Insight Event?

No, the event was free, hosted jointly by us and AlienVault.

Were tickets still available for both event locations?

No. According to the page, no further tickets were available for the Melbourne event, but attendees could register interest for the Sydney event.

What key questions did the event aim to address?

The event aimed to address whether organisations can still be at risk despite having many security measures in place, why real-time visibility across disparate security measures and products is needed, how to gain this visibility, and how to leverage security analytics to meet compliance requirements, orchestrate remediation, and strengthen security posture.

How could someone get more information or register for the event?

Interested parties could register via the link to our insight-events page or contact our Events team for more information.