

Free Microsoft Office for mobile devices - blueAPACHE

Canonical: <https://www.blueapache.com/blog/free-microsoft-office-for-mobile-devices-2>

Details:

2014

Microsoft's Office suite for iPad, iPhone, and Android is now free. In a surprise move, the software giant is shaking up its mobile Office strategy to keep consumers using its popular Word, Excel, PowerPoint and OneNote applications. This change means you'll no longer need a dedicated Office 365 subscription to edit or store documents. The decision seems to be motivated by competition from free web-based word processors such as Google Docs and an urgency to secure the mobile market before rivals such as Apple's iWork (also free) capture too much territory. Office generates a third of Microsoft's revenue (around \$26b last year), so their appetite to mitigate challengers and protect market share is high. We supply and support Microsoft Office and Office 365 in hybrid cloud, private cloud and on-premise deployments. To better understand if Office 365 or the mobile applications are beneficial for your business (or to identify possible business risks) contact your Account Manager . For more information on Office 365, [click here](#).

Downloads

iPhone and iPad versions are available today from the app store or iTunes , and the Android phone version can be accessed through Google Play .

What did Microsoft announce regarding Office for mobile devices?

Microsoft made its Office suite for iPad, iPhone, and Android free, meaning users no longer need a dedicated Office 365 subscription to edit or store documents using Word, Excel, PowerPoint, and OneNote applications.

Why did Microsoft decide to make its mobile Office apps free?

The decision appears to be motivated by competition from free web-based word processors such as Google Docs, and urgency to secure the mobile market before rivals like Apple's iWork (also free) captured too much territory.

How important is Office to Microsoft's revenue?

Office generates about a third of Microsoft's revenue, which was around \$26 billion last year, giving Microsoft strong motivation to mitigate challengers and protect its market share.

Which Microsoft Office mobile applications became free?

The free mobile Office applications include Word, Excel, PowerPoint, and OneNote.

Where can users download the free Microsoft Office mobile apps?

iPhone and iPad versions are available from the App Store or iTunes, and the Android phone version can be accessed through Google Play.

Do you offer support for Microsoft Office and Office 365?

Yes, we supply and support Microsoft Office and Office 365 in hybrid cloud, private cloud, and on-premise deployments.

Who should businesses contact to determine if Office 365 or mobile apps are right for them?

businesses should contact their Account Manager to better understand if Office 365 or the mobile applications are beneficial for their business or to identify possible business risks.