

From Blind Spots to Bright Spots: Optimising Microsoft 365 - blueAPACHE

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In today's digital work environment, many of us primarily rely on digital workspaces. We collaborate, communicate, and manage projects through platforms such as Microsoft Teams and SharePoint. Microsoft 365 serves as the backbone for over 1 million companies worldwide. However, it's not uncommon for businesses using these solutions to overlook the full range of capabilities available within their Microsoft 365 licences. So, the question to consider is: does your business have untapped potential in its Microsoft 365 licencing? One significant blind spot that businesses often miss involves the cybersecurity features bundled with their Microsoft 365 subscriptions. If your organisation is subscribed to Microsoft 365 Business Premium, you may already possess a powerful solution for enhancing security and improving the overall employee experience. The key lies not in acquiring new tools or incurring additional costs but in maximising the value of your existing resources. By fully harnessing the potential of your Microsoft 365 license, your organisation can operate seamlessly while fortifying itself against a wide range of cyber threats. As your business evolves, Microsoft 365 is designed to evolve with you. When your business undergoes changes, whether it's due to increased data volumes, evolving threat landscapes, or organisational growth, you have the flexibility to adapt your Microsoft 365 license and security protocols accordingly. This adaptability allows you to tailor your subscription to incorporate advanced security features without the need for significant overhauls to your existing systems. In essence, you have the capability to fortify your defenses as your business expands and your security requirements become more intricate. Are you proactively optimising your licences, and do you have a clear understanding of your licencing footprint? These are among the topics we continuously address. Should you wish to delve deeper, contact us [here](#).

How many companies worldwide use Microsoft 365, according to the blog?

According to the blog, Microsoft 365 serves as the backbone for over 1 million companies worldwide.

What Microsoft 365 subscription tier does the blog specifically mention as having strong security capabilities?

The blog mentions Microsoft 365 Business Premium as a subscription that may already provide a powerful solution for enhancing security and improving the overall employee experience.

What is the key message about maximising value from Microsoft 365 licences?

The key message is that the value lies not in acquiring new tools or incurring additional costs, but in maximising the value of existing resources within a business's current Microsoft 365 licence.

How does the blog say businesses can adapt their Microsoft 365 security as they grow?

The blog explains that as a business changes—due to increased data volumes, evolving threat landscapes, or organisational growth—it can adapt its Microsoft 365 licence and security protocols accordingly, tailoring the subscription to incorporate advanced security features without major overhauls to existing systems.

Who wrote and published the blog 'From Blind Spots to Bright Spots: Optimising Microsoft 365', and when?

The blog was written by us and published on February 12, 2024.

How long does it take to read the blog 'From Blind Spots to Bright Spots: Optimising Microsoft 365'?

Estimated reading time: about 2 minutes, based on 301 words of article text on this page at 200 words per minute, excluding the Q&A and image list.

What questions does the blog pose to readers about their Microsoft 365 licencing?

The blog asks readers to consider whether their business has untapped potential in its Microsoft 365 licencing, and whether they are proactively optimising their licences with a clear understanding of their licencing footprint.

How can someone learn more about optimising their Microsoft 365 licence after reading the blog?

The blog invites readers to contact us via the contact page (linked at ['/contact/'](/contact/)) to delve deeper into the topics discussed.