

FY24 blueAPACHE Sales Kick-Off - blueAPACHE

Canonical: <https://www.blueapache.com/blog/fy24-blueapache-sales-kick-off>

Details:

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BASKO — Our annual sales kick-off — returned to Surfers Paradise for three days with commercial and delivery teams.

The FY24 event was themed *Execute*, focused on turning ideas into reality and putting the year's strategic plans into action.

In partnership with sponsor nbn Australia, the programme included educational presentations, interactive workshops and an afternoon cruise along the coast. The event also included an awards party honouring top sales achievers from the previous year.

What is BASKO?

BASKO is our annual sales kick-off event.

Where was the FY24 BASKO sales kick-off held?

It was held in Surfers Paradise.

What was the theme of the FY24 your sales kick-off?

The theme was 'Execute,' focused on turning ideas into reality in line with our strategic goals for the year.

How long did the FY24 BASKO event run for?

The event ran over three dynamic days.

Who was the sponsor of the FY24 BASKO sales kick-off?

The kick-off sponsor was nbn® Australia.

What activities took place during the FY24 BASKO event?

Activities included educational presentations, interactive workshops, an afternoon cruise along the coast, an awards party honouring top sales achievers from the previous year, and a slingshot ride for thrill seekers.

Who attended the FY24 BASKO sales kick-off?

Our commercial and delivery teams convened at the event.

How long does it take to read the FY24 blueAPACHE Sales Kick-Off article?

The article has a read time of 1 minute.

Who wrote the FY24 blueAPACHE Sales Kick-Off blog post?

The post was written by us.