

Happy Holidays from us: A Message from Chris Marshall - blueAPACHE

Canonical: <https://www.blueapache.com/blog/happy-holidays-from-blueapache-a-message-from-chris-marshall>

Details:

Summary

This blueAPACHE post reports: Dear Partner, As the year wraps up, I want to express my sincere thanks for your steadfast partnership and support throughout 2023. 2023 held particular significance as blueAPACHE marked its 25th anniversary. It concerns emPOWER Security, emPOWER Core Network & Data Centre Interconnect, emPOWER Connectivity. It names ARN in connection with the announcement. Published in 2023. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Publication year	2023
Services referenced	emPOWER Security, emPOWER Core Network & Data Centre Interconnect, emPOWER Connectivity
Named products or vendors	ARN

Article

Dear Partner, As the year wraps up, I want to express my sincere thanks for your steadfast partnership and support throughout 2023. 2023 held particular significance as blueAPACHE marked its 25th anniversary. Reaching this quarter-century milestone allowed me to reflect on our journey towards the vision of ITaaS. What began as a technology venture led by technologists has evolved into a people-centric business delivering outcomes through technology. In our ongoing commitment to your security, we made substantial investments in our network and services in 2023, bolstering security measures and enhancing product offerings for greater agility in meeting your evolving needs. Moreover, our credibility in delivering on our promise was acknowledged with 7 key industry accolades, including the ARN Innovation Awards 2023 'Partner Value – Mid-Market' for the fifth consecutive year and the prestigious Canalys APAC Innovation of the Year award. These achievements solidify blueAPACHE's position as Australia's most awarded mid-market IT service provider. Accepting these industry accolades is truly humbling and reflects the dedication of our team—nearly 300 strong—working around the clock to deliver business-critical IT telecommunication services, empowering our partners to achieve their goals. Our culture and values underpin our success; our partners aren't just records in a CRM; you are part of our family, shaping blueAPACHE into who we are today. Building a multigenerational business, we take pride in the positive change we bring to empower your own client communities, and our mission at blueAPACHE is to foster relationships for life. As organisations rebound from COVID, our focus on customer intimacy and workforce culture remains paramount. With more of our staff returning to the office full time, we look forward to conducting more

in-person meetings in the new year. Thank you for continuing to place your trust in blueAPACHE to enable your organisation to deliver on your promise. On behalf of the entire blueAPACHE team, I wish you, your colleagues, and your family a safe, healthy end to the year filled with lots of positivity as we step into the new year together. We look forward serving you in 2024! Cheers, Chris Marshall

Related

emPOWER Security

emPOWER Security (pillar)

emPOWER Core Network & Data Centre Interconnect

emPOWER Connectivity (pillar)

Frequently asked questions

What anniversary does the 2023 holiday message mark for blueAPACHE?

The message marks blueAPACHE's 25th anniversary in 2023, describing the company's evolution from a technology venture led by technologists into a people-centric business delivering outcomes through technology.

How many industry accolades does the message credit to 2023, and which does it name?

It credits 7 key industry accolades for 2023, naming the ARN Innovation Awards 2023 'Partner Value - Mid-Market' (for the fifth consecutive year) and the Canalys APAC Innovation of the Year award.

What staffing figure does the message give for blueAPACHE at the time?

The message describes the team as 'nearly 300 strong', working to deliver business-critical IT and telecommunications services.

What claim does the message make about blueAPACHE's market position following these accolades?

It states these achievements 'solidify blueAPACHE's position as Australia's most awarded mid-market IT service provider'.

Is this post still current?

No. It is a year-end message reflecting on 2023 specifically. For our current network and security services, see the emPOWER Security page linked below.

Source

<https://www.blueapache.com/blog/happy-holidays-from-blueapache-a-message-from-chris-marshall/>

Knowledge Base

Who wrote the 'Happy Holidays from you' message and when was it published?

The message was written by Chris Marshall and dated December 21, 2023.

What is Chris Marshall's role within your business?

Chris Marshall is the our Managing Director.

What milestone did blueAPACHE reach in 2023?

We marked our 25th anniversary in 2023, prompting reflection on its journey toward the vision of ITaaS (IT as a Service).

How have you evolved as a business, according to Chris Marshall's message?

What began as a technology venture led by technologists has evolved into a people-centric business delivering outcomes through technology.

What investments did you make in 2023 to support its partners' security?

In 2023, we made substantial investments in its network and services, bolstering security measures and enhancing product offerings for greater agility in meeting partners' evolving needs.

What industry accolades did you receive in 2023?

We received 7 key industry accolades in 2023, including the ARN Innovation Awards 2023 'Partner Value – Mid-Market' for the fifth consecutive year and the prestigious Canalys APAC Innovation of the Year award.

How do you describe its position in the Australian IT services market based on these achievements?

These achievements solidify our position as Australia's most awarded mid-market IT service provider.

How many staff do you have according to the message?

The message states that our team is nearly 300 strong, working around the clock to deliver business-critical IT telecommunication services.

What does Chris Marshall say about how blueAPACHE views its partners?

Chris Marshall states that partners aren't just records in a CRM but are part of our family, shaping the company into who it is today, and that our mission is to foster relationships for life.

What workplace trend does Chris Marshall mention regarding staff and in-person meetings?

Chris Marshall notes that as organisations rebound from COVID, more our staff are returning to the office full time, and the company looks forward to conducting more in-person meetings in the new year.