

Happy Holidays from us: Client and Partner Message - blueAPACHE

Canonical: <https://www.blueapache.com/blog/happy-holidays-from-blueapache>

Details:

Summary

This message from founder and Managing Director Chris Marshall was published on 22 December 2021. It thanks clients and partners, records selected 2021 milestones and looks ahead to 2022.

Highlights named for 2021

completion of the emPOWER Core 3 network upgrade;
completion of the emPOWER Cloud VDC upgrade;
the 2021 ARN Mid-Market Partner of the Year award, described as the third consecutive year; and
the 2021 HPE Service Provider of the Year recognition.

Message

Marshall thanked clients for their continued partnership during what he described as an extraordinary and unpredictable period. He also recognised the work of our staff and said the organisation had continued investing in people, technology platforms and systems throughout 2021.

Looking toward 2022, he wrote that he hoped to celebrate with the community in person, bring new capabilities to market and welcome new customers. He closed by wishing clients, colleagues and families a safe and healthy end to the year.

Frequently asked questions

Who wrote the message?

Chris Marshall, identified on the page as founder and Managing Director.

When was it published?

22 December 2021.

Are the milestones and forward-looking statements current?

No. They are retained as highlights and plans stated at the end of 2021.

Who wrote the blueAPACHE 'Happy Holidays from you' blog post and what is their role?

The blog post was written by Chris Marshall, our Founder and Managing Director.

What key highlights for 2021 did blueAPACHE mention in this holiday message?

We highlighted the completion of our emPOWER Core 3 network upgrade, the completion of our emPOWER Cloud VDC upgrade, winning the 2021 ARN Mid-Market Partner of the Year Award for the third year in a row, and being named 2021 HPE Service Provider of the Year.

What did Chris Marshall say your goal remains despite the shifting landscape?

Chris Marshall stated that our resolve to be the Leading Mid-Market Global IT Service Provider remains, and throughout 2021 the company continued investing across its people, technology platforms, and systems.

What did Chris Marshall express excitement about for 2022?

He expressed excitement about the opportunity to celebrate with our community in person as the company brings new capabilities to market and welcomes new customers.

How long is the 'Happy Holidays from you' blog post estimated to take to read?

Estimated reading time: about 2 minutes, based on 207 words of article text on this page at 200 words per minute, excluding the Q&A and image list.

What message did Chris Marshall convey to your partners at the end of the holiday post?

He wished partners, their colleagues, and their families a safe, healthy end to the year filled with positivity, and said we look forward to serving them in 2022.

What term do you use to refer to your own employees in the holiday message?

We refer to its employees as 'blueAPACHEans,' who Chris Marshall said rose to challenge after challenge to deliver on our promise to partners.