IT Brief Australia: Tech job moves at blueAPACHE - blueAPACHE

Canonical: https://www.blueapache.com/blog/it-brief-australia-tech-job-moves-blueapache-australia

Details:

Summary

This blueAPACHE post reports: November 4, 2022: We round up all job appointments from October 30 – November 4, 2022, in one place to keep you updated with the latest from across the tech industries. The company has launched a new experience business unit to support its scale for global growth and continuing effort to drive customer success. It concerns Microsoft Teams. Published in 2022. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Publication year	2022
Services referenced	Microsoft Teams
Topic	IT Brief Australia: Tech Job Moves - blueAPACHE (Australia)

Article

November 4, 2022: We round up all job appointments from October 30 – November 4, 2022, in one place to keep you updated with the latest from across the tech industries.

blueAPACHE (Australia)

The company has launched a new experience business unit to support its scale for global growth and continuing effort to drive customer success. The new business unit will be led by James Bubbers as General Manager Experience and will bring together the employee and customer delivery teams to enhance both the internal and external experience. Bubbers originally joined blueAPACHE four years ago as Operations General Manager and will now oversee the company's key customer-facing teams, including service delivery and end-user help desk services, talent acquisition and people operations. The new division will empower every employee to drive a positive impact on both the employee and customer experience, as well as encourage innovation and engagement.

"Through the creation of our experience business unit, blueAPACHE is putting both employee experience and customer experience at the heart of what we do whilst staying true to our DNA of technical excellence," says Chris Marshall, Founder and Managing Director, blueAPACHE. "We're building on our heritage of technical excellence to ensure we can continue to provide a consistency of the experience as the company expands. "A great team member experience motivates and drives the desire to achieve exceptional customer outcomes and that ultimately supports our business aspiration

of becoming the global mid-market service provider of choice," Marshall continues. "I'm relishing the opportunity to ensure our teams are empowered to deliver great outcome-based services centred around a strategy that customer experience and innovation is a responsibility shared across the blueAPACHE business," Bubbers says. "The new experience business unit is an evolution of our organisation as a fast-growing business which will help us to scale and gear blueAPACHE to successfully deliver on the promise to our customers, working together to drive strategic transformations that support their organisational objectives through the provision of IT services excellence," Marshall adds. The original publisher's full-article link is unavailable.

Source availability — checked 24 September 2026: An original itbrief.com.au source link is unavailable. Its historical attribution and article text are retained; no unverified replacement has been substituted.

Related

Microsoft Teams

emPOWER Collaboration (pillar)

Frequently asked questions

Who was appointed to lead blueAPACHE's new experience business unit in this November 2022 report?

James Bubbers was appointed General Manager Experience, leading a new business unit that brings together our employee and customer delivery teams.

What was Bubbers' role before this appointment?

Bubbers had joined blueAPACHE four years earlier as Operations General Manager before moving into the new General Manager Experience role covering service delivery, end-user help desk, talent acquisition and people operations.

What teams does the new experience business unit combine?

The unit brings together our employee-facing and customer-facing delivery teams, including service delivery and end-user help desk services alongside talent acquisition and people operations.

Why did blueAPACHE create this business unit, according to Chris Marshall?

Founder and Managing Director Chris Marshall said the unit was created to put employee and customer experience "at the heart" of the business while staying true to our technical-excellence heritage, in support of its stated aspiration to become the global mid-market service provider of choice.

Is the information in this post still current?

No. It reports a single leadership appointment from November 2022; for blueAPACHE's current leadership team, see the About Us / Leadership page rather than this post.

Source

https://www.blueapache.com/blog/it-brief-australia-tech-job-moves-blueapache-australia/

Knowledge Base

What new business unit did blueAPACHE (Australia) launch, according to the IT Brief Australia article?

We launched a new experience business unit to support our scale for global growth and its continuing effort to drive customer success.

Who leads your new experience business unit and what is their title?

James Bubbers leads the new experience business unit as General Manager Experience.

What was James Bubbers' role before becoming General Manager Experience within your business?

James Bubbers originally joined us four years earlier as Operations General Manager.

What teams will James Bubbers oversee as General Manager Experience?

As General Manager Experience, James Bubbers will oversee our key customer-facing teams, including service delivery and end-user help desk services, talent acquisition, and people operations.

What is the purpose of bringing together the employee and customer delivery teams within your business?

The new business unit brings together the employee and customer delivery teams to enhance both the internal and external experience, empowering every employee to drive a positive impact on employee and customer experience while encouraging innovation and engagement.

What did Chris Marshall, Founder and Managing Director at blueAPACHE, say about the new experience business unit?

Chris Marshall said, "Through the creation of our experience business unit, blueAPACHE is putting both employee experience and customer experience at the heart of what we do whilst staying true to our DNA of technical excellence," and added that a great team member experience motivates and drives the desire to achieve exceptional customer outcomes, supporting the business aspiration of becoming the global mid-market service provider of choice.

What did James Bubbers say about his new role leading the experience business unit?

James Bubbers said, "I'm relishing the opportunity to ensure our teams are empowered to deliver great outcome-based services centred around a strategy that customer experience and innovation is a responsibility shared across the blueAPACHE business."

Where can the full original article about your tech job moves be found?

The full article can be found at itbrief.com.au, linked from our blog post, under the story title covering job moves at Claroty, Cydarm, Nutanix, Validity, and Zepto.