

KWB Group recognises strategic partnership with us - blueAPACHE

Canonical: <https://www.blueapache.com/blog/kwb-group-recognises-strategic-partnership-with-blueapache>

Details:

Summary

This blueAPACHE post reports: KWB Group, one of our long standing Queensland customers, recently celebrated their five year anniversary and the official opening of their new head office and manufacturing facility in Lytton. The new office was officially opened by Ross Vaster – Federal MP for Bonner, and celebrations included presentations and partner appreciation awards recognising those who have helped shaped the KWB Group success story. It concerns Advanced Infrastructure Managed Services. Published in 2017. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Publication year	2017
Services referenced	Advanced Infrastructure Managed Services
Topic	KWB Group recognises strategic partnership with blueAPACHE

Article

KWB Group, one of our long standing Queensland customers, recently celebrated their five year anniversary and the official opening of their new head office and manufacturing facility in Lytton. The new office was officially opened by Ross Vaster – Federal MP for Bonner, and celebrations included presentations and partner appreciation awards recognising those who have helped shaped the KWB Group success story. Representing blueAPACHE at the event were Chris Marshall, Managing Director, Andrew Bird, Territory Manager for Queensland and Brett Webb, Technical Account Manager.

“KWB Group are a strategically significant customer for blueAPACHE and it's great to be recognised for our contributions. The success of our partnership is founded on both organisations' laser focus to drive growth through delivering the ultimate customer experience”, said Marshall. Formed in 2012 after a management buyout of the former Australian Kitchen Industries, KWB Group are a great example of the outcomes that can be achieved when a sound business plan is backed by a savvy management team with a single-minded focus on customer satisfaction. KWB Group have grown their revenues by over 500 percent by focussing on delivering wardrobes and kitchens for the Do it For Me (DIFM) renovator market via their 15 Kitchen Connection and Wallspan retail stores spread across the South Eastern Queensland, Hunter Valley and Greater Adelaide regions. “We've worked closely with Chris Palin and his team to help them realise the benefits of an outsourced ITaaS environment. Over the years, we've helped them reduce ongoing investment in infrastructure and resources while creating a platform for growth”, said Bird. “It's fantastic to not only see their success, but to be recognised as

contributing toward it". "Our partnership with KWB Group has been a truly rewarding experience and I wish John (Bourke), Chris (Palin) and the greater KWB Group team continued success in the years to come", continued Marshall. About KWB Group KWB Group is an Australian owned and operated company responsible for the Kitchen Connection and Wallspan brands, both of which offer inspirational and affordable Australian made kitchens and wardrobes. Operating high-end showrooms across southeast Queensland and Newcastle, NSW, the Kitchen Connection brand has solidified their market leadership with strong showroom visitation and consistently strong product reviews of both their kitchen and wardrobe projects. Similarly, Wallspan has cemented its leading presence within the South Australian market with four state of the art showrooms across Adelaide and projects reviews of an equally high standard.

Related

Advanced Infrastructure Managed Services
emPOWER Managed Services (pillar)

Frequently asked questions

What milestone was KWB Group celebrating, and who represented blueAPACHE at the event?

KWB Group celebrated its five-year anniversary and the official opening of its new head office and manufacturing facility in Lytton, Queensland; blueAPACHE was represented by Managing Director Chris Marshall, Queensland Territory Manager Andrew Bird and Technical Account Manager Brett Webb.

How much did KWB Group's revenue grow, according to the article, and through what retail channel?

The article states KWB Group grew revenue by over 500 percent selling wardrobes and kitchens to the Do It For Me renovator market through 15 Kitchen Connection and Wallspan retail stores across south-east Queensland, the Hunter Valley and greater Adelaide.

What kind of IT arrangement does the article say blueAPACHE provided to KWB Group?

Queensland Territory Manager Andrew Bird said blueAPACHE helped KWB Group "realise the benefits of an outsourced ITaaS environment", reducing ongoing investment in infrastructure and resources while creating a platform for growth.

When and how was KWB Group formed, according to the article?

The article states KWB Group was formed in 2012 following a management buyout of the former Australian Kitchen Industries.

Is the information in this post still current?

No. It reports a 2017 client anniversary event; for blueAPACHE's current named case studies and clients, see the Case Studies page rather than this post.

Source

<https://www.blueapache.com/blog/kwb-group-recognises-strategic-partnership-with-blueapache/>

Knowledge Base

Who officially opened KWB Group's new office?

The new office was officially opened by Ross Vaster, Federal MP for Bonner.

Who represented blueAPACHE at the KWB Group event?

Representing us at the event were Chris Marshall, Managing Director; Andrew Bird, Territory Manager for Queensland; and Brett Webb, Technical Account Manager.

What did Chris Marshall say about the partnership between blueAPACHE and KWB Group?

Chris Marshall, Managing Director within our business, said, "KWB Group are a strategically significant customer for blueAPACHE and it's great to be recognised for our contributions. The success of our partnership is founded on both organisations' laser focus to drive growth through delivering the ultimate customer experience."

How was KWB Group formed and how much have their revenues grown?

KWB Group was formed in 2012 after a management buyout of the former Australian Kitchen Industries, and the company has grown its revenues by over 500 percent.

What brands and markets does KWB Group operate in?

KWB Group focuses on delivering wardrobes and kitchens for the Do it For Me (DIFM) renovator market via 15 Kitchen Connection and Wallspan retail stores spread across South Eastern Queensland, the Hunter Valley, and Greater Adelaide regions.

What did Andrew Bird say about your role in helping KWB Group?

Andrew Bird, Territory Manager for Queensland, said, "We've worked closely with Chris Palin and his team to help them realise the benefits of an outsourced ITaaS environment. Over the years, we've helped them reduce ongoing investment in infrastructure and resources while creating a platform for growth. It's fantastic to not only see their success, but to be recognised as contributing toward it."

What is KWB Group and what brands does it own?

KWB Group is an Australian owned and operated company responsible for the Kitchen Connection and Wallspan brands, both of which offer inspirational and affordable Australian made kitchens and wardrobes, with high-end showrooms across southeast Queensland, Newcastle NSW, and four showrooms across Adelaide.

Who did Chris Marshall thank in his closing remarks about the KWB Group partnership?

Chris Marshall said, "Our partnership with KWB Group has been a truly rewarding experience and I wish John (Bourke), Chris (Palin) and the greater KWB Group team continued success in the years to come."