

We smash fundraising goal for Movember 2019 - blueAPACHE

Canonical: <https://www.blueapache.com/blog/movember-2019>

Details:

Summary

This post reports the results of our internal Movember 2019 fundraising campaign, in which ten members of staff grew moustaches to raise awareness and funds for men's health causes including prostate cancer, testicular cancer, and mental health and suicide prevention. It records that the team exceeded its \$1,000 target, raising \$1,395, and names the winners of three internal awards presented to mark the campaign. The post is aimed at readers interested in blueAPACHE's community and workplace culture rather than at its technology services. Published in 2019. Figures, product names and event details reflect that time; for current information see the linked service pages.

Key facts

Label	Value
Publication year	2019
Topic	Staff Movember fundraising campaign
Amount raised	\$1,395, against a \$1,000 target
Participants	10 #teambblue tribe members
Award categories presented	The Doctor's Award, The Betternot Award, The Participation Award

Article

#teambblue tribe members grow a mo to raise awareness and support men's health

At blueAPACHE, we pride ourselves not just on our ability to support our staff and clients, but also our support of community initiatives such as Movember. Aiming to raise \$1,000 this year, 10 #teambblue tribe members volunteered to grow a mo in support of this great cause. Movember is a charity that funds ground-breaking projects all over the world, tackling prostate cancer, testicular cancer, mental health and suicide prevention and every year in November, Mo Bros (men) and Mo Sistas (women) across the world participate in this cause to raise awareness and much-needed funds in support of men's health. The generosity exhibited by our #teambblue community was incredibly humbling, as a collective, our team exceeded our fundraising target, raising a total of \$1,395! To thank the amazing Mo Bros who sported some upper-lip growth in support of this important initiative, blueAPACHE presented awards in 3 categories according to the results of an all-staff poll. Congratulations to the following 2019 blueAPACHE Movember award winners:

The Doctor's Award – for the bro with the healthiest mo on show Awarded to Justin Fagents
The Betternot Award – for the bro who better not grow a mo ever again Awarded to James Bubbers
The Participation Award – for the bro who tried to grow a mo, but it doesn't really show Awarded to Adam Soper

Related

This post is a staff community initiative rather than a services update, so the links below are to our company and culture pages. None of the emPOWER service lines or published case studies relate directly to the campaign, and none are listed here rather than force a connection that is not genuinely there.

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Frequently asked questions

What is Movember and what causes does it support? Movember is a charity that funds projects tackling prostate cancer, testicular cancer, mental health and suicide prevention. Each November, participants known as Mo Bros and Mo Sistas grow moustaches or take part in other activities to raise awareness and funds for these causes.

Why did blueAPACHE take part in Movember 2019? The origin post describes our participation as an expression of its support for community initiatives, alongside its support for staff and clients. Ten #teambblue members volunteered to grow a moustache for the cause.

How much did blueAPACHE's team raise for Movember 2019? The team set out to raise \$1,000 and exceeded that target, raising a total of \$1,395.

What awards did blueAPACHE present to mark the 2019 campaign? Three awards were presented following an all-staff poll: the Doctor's Award for the healthiest moustache on show, the Betternot Award for the moustache voted least likely to be repeated, and the Participation Award for effort despite limited results.

Does this post say anything about blueAPACHE's services? No. It is a workplace and community post. Readers looking for what blueAPACHE does should start from the about page or the blog index instead.

Is the information in this post current? No. This post reports the outcome of a single fundraising campaign that took place in November 2019, and the amounts, participants and award winners named relate specifically to that year's campaign rather than to any ongoing programme.

Source

origin post (2019)

Knowledge Base

What was your fundraising goal for Movember 2019?

We aimed to raise \$1,000 for Movember 2019.

How much money did blueAPACHE actually raise for Movember 2019?

Our #teambblue tribe exceeded their target and raised a total of \$1,395.

How many your team members participated in growing a mo for Movember 2019?

10 #teambblue tribe members volunteered to grow a mo in support of Movember 2019.

What is Movember and what causes does it support?

Movember is a charity that funds ground-breaking projects worldwide tackling prostate cancer, testicular cancer, mental health, and suicide prevention. Every November, Mo Bros (men) and Mo Sistas (women) across the world participate to raise awareness and funds for men's health.

What awards did blueAPACHE present for Movember 2019 and who won them?

We presented three awards based on an all-staff poll: The Doctor's Award (for the bro with the healthiest mo on show) went to Justin Fagents; The Betternot Award (for the bro who better not grow a mo ever again) went to James Bubbers; and The Participation Award (for the bro who tried to grow a mo, but it doesn't really show) went to Adam Soper.

Who authored the blueAPACHE Movember 2019 article?

The article was written by us.