

MSP Index Melbourne 2025 - blueAPACHE

Canonical: <https://www.blueapache.com/blog/msp-index-melbourne-2025>

Details:

March 18, 2025

The technology mid-market in Australia is getting squeezed, one tech partner commented yesterday at our MSP Index event in Melbourne. The top end of the IT industry is moving in and some smaller firms are growing up. Challenger brands continue to buy-up tech businesses.

Partners dug into what this means for this industry yesterday at our the MSP Index.

Representatives from Brennan, Interactive, blueAPACHE, Lateral Plains, Simple Biz, and LEAP Strategies spoke on stage.

IT Nation's Nick Moran shared updated data about APAC MSP performance.

Event sponsors ConnectWise, NinjaOne and Synology discussed new announcements and partner opportunities.

Also in the room were sponsors Dijital Team, Eset, Lansweeper, Mimecast, MSI, NinjaOne, OpenText Cybersecurity, Sophos and Wasabi Technologies.

We'll be back in Melbourne on May 14 for another tech partner get-together – our Channel Meets Security roadshow.

What was the MSP Index Melbourne 2025 event about?

MSP Index Melbourne 2025 was a tech partner event where a representative commented that the technology mid-market in Australia is getting squeezed, as the top end of the IT industry moves in and some smaller firms grow up, while challenger brands continue to buy up tech businesses. Partners discussed what this means for the industry.

Which companies had representatives speaking on stage at the MSP Index event?

Representatives from Brennan, Interactive, blueAPACHE, Lateral Plains, Simple Biz, and LEAP Strategies spoke on stage at the MSP Index.

Who shared updated APAC MSP performance data at the event?

IT Nation's Nick Moran shared updated data about APAC MSP performance at the event.

Which companies sponsored the MSP Index Melbourne 2025 event and made announcements?

Event sponsors ConnectWise, NinjaOne and Synology discussed new announcements and partner opportunities at the MSP Index Melbourne 2025 event.

Which other sponsors were present in the room at the MSP Index event?

Also present as sponsors were Dijital Team, Eset, Lansweeper, Mimecast, MSI, NinjaOne, OpenText Cybersecurity, Sophos and Wasabi Technologies.

What upcoming event in Melbourne was mentioned in the MSP Index Melbourne 2025 article?

The article mentioned that we would be back in Melbourne on May 14 for the Channel Meets Security roadshow, another tech partner get-together.

How long does it take to read the MSP Index Melbourne 2025 article?

Estimated reading time: about 1 minute, based on 142 words of article text on this page at 200 words per minute, excluding the Q&A and image list.