

Reflecting on an Outstanding 2025 – Thank You for Your Partnership - blueAPACHE

Canonical: <https://www.blueapache.com/blog/reflecting-on-an-outstanding-2025-thank-you-for-your-partnership>

Details:

December 22, 2025

As we approach the end of 2025, I want to take a moment to extend my heartfelt thanks for your continued trust and collaboration. Your partnership has been instrumental in driving our shared success this year within our business.

2025 has been a year of remarkable achievements and innovation. We proudly secured a double victory at the ARN Innovation Awards, winning Mid-Market Partner of the Year for the seventh consecutive time and Channel Choice Partner of the Year – a testament to our commitment to excellence in the Australian channel. Additionally, we were ranked on the prestigious Channel Partners MSP 501 list, recognising us among the world's top managed service providers.

On the product front, we launched the Zoom Contact Centre solution, delivering AI-optimised, modern contact centre capabilities to elevate customer experiences globally. These milestones, alongside our ongoing enhancements to the emPOWER platform, have enabled us to better support your digital transformation journeys.

None of this would have been possible without your feedback, loyalty, and shared vision. Thank you for choosing blueAPACHE as your IT partner.

Wishing you and your teams a joyful holiday season and a prosperous 2026 filled with new opportunities. We look forward to continuing our journey together.

Cheers,

Chris Marshall

Founder and Managing Director

Who wrote this year-end message and what is their role?

The message is signed by Chris Marshall, our Founder and Managing Director.

What awards did you win at the ARN Innovation Awards in 2025?

We won a double victory at the ARN Innovation Awards in 2025: Mid-Market Partner of the Year for the seventh consecutive time, and Channel Choice Partner of the Year.

What industry recognition did you receive on a global list in 2025?

We were ranked on the prestigious Channel Partners MSP 501 list, which recognises it among the world's top managed service providers.

What new product did you launch in 2025?

We launched the Zoom Contact Centre solution in 2025, delivering AI-optimised, modern contact centre capabilities to elevate customer experiences globally.

What platform did you continue to enhance in 2025?

We continued to make ongoing enhancements to our emPOWER platform in 2025, aimed at better supporting clients' digital transformation journeys.

How long is the read time for this blog post?

Estimated reading time: about 2 minutes, based on 221 words of article text on this page at 200 words per minute, excluding the Q&A and image list.