

Richard Bradley Wins Technical Excellence VCSP Award at Veeam ANZ Partner Awards - blueAPACHE

Canonical: <https://www.blueapache.com/blog/richard-bradley-wins-technical-excellence-vcsp-award-at-veeam-anz-partner-awards>

Details:

We are thrilled to share that Richard Bradley, a valued member of the blueAPACHE team, has been awarded the Technical Excellence VCSP Award at the 2024 Veeam ANZ Partner Awards, held at the Sydney Opera House.

What the award recognises

This peer-nominated award recognises individuals who have demonstrated outstanding technical expertise and a deep commitment to advancing Veeam's solutions and architecture.

Richard's dedication to innovation, client success and technical excellence has made a significant impact — not only within blueAPACHE, but across the broader Veeam partner ecosystem.

Why "peer-nominated" is the important detail

Most industry awards are decided by a judging panel assessing a written submission. This one is not.

A peer-nominated technical award means the people who put Richard forward are other practitioners — engineers at other partners, and specialists inside the vendor — who have worked alongside him, seen his designs, and in many cases relied on his answers. It cannot be won by a well-written entry, and it cannot be influenced by an organisation's marketing.

It measures something specific: reputation among people qualified to judge the work.

What VCSP means

VCSP stands for Veeam Cloud & Service Provider — the programme for partners who deliver Veeam-powered services to their own customers, rather than reselling licences for customers to run themselves.

That distinction matters here. A service provider does not simply deploy backup software; it operates the backup platform, at scale, across many customer environments with different applications, retention requirements and recovery objectives. The technical depth required is a different order from a single-environment implementation — architecture decisions made once affect every customer on the platform.

Recognition in the VCSP technical category therefore describes expertise in operating data protection as a service, which is precisely what our clients consume.

The blueAPACHE–Veeam relationship

This award sits within a long-running partnership.

blueAPACHE extended its partnership with Veeam to offer easier, more accessible and more secure backup and replication services to Australian businesses — enabling clients using Veeam to take advantage of Cloud Connect and back up directly to blueAPACHE's Australian Cloud .

That arrangement addresses two problems at once:

Automated off-site copies. An on-premise backup protects against a deleted file or a failed server. It does not protect against an event affecting the site, and it offers limited protection against ransomware, because backup infrastructure reachable from a compromised administrative account is a target rather than a safeguard. Automation is the essential word — manual off-site processes degrade, because they depend on somebody remembering every time.

Data sovereignty. Backing up to Australian infrastructure means critical data demonstrably remains in Australia, which matters where organisations face Privacy Act obligations, contractual warranties to their own customers, or concerns about data held under foreign jurisdiction. blueAPACHE's platform runs across three geographically diverse data centres along Australia's eastern seaboard.

blueAPACHE has also been recognised at the organisational level in the same ecosystem, taking Leading Partner of the Year at the Veeam ProPartner Awards. It has tracked Veeam's own trajectory closely, publishing on the company's progression in the Gartner Magic Quadrant — from Visionary to Leader in 2016, and its continued Leader position in 2017 — alongside coverage of platform developments such as backup repository management in Availability Suite 9.

Why backup expertise is worth recognising

Backup is the least glamorous discipline in infrastructure and the one that determines outcomes when things go badly wrong.

The industry data is worth restating: Gartner found that only around 35% of medium businesses had backup plans, and 70% of those were not fully confident their backup and disaster recovery operations were well managed.

That second figure identifies the real failure mode. Organisations rarely discover they have no backup. They discover that the backup they have does not restore — the job had been failing silently for weeks, the retention window was shorter than the time it took to notice corruption, the restore takes eleven hours when the business could tolerate two, or the backup sat on infrastructure the same incident destroyed.

Avoiding those outcomes is an engineering problem: designing retention that matches the real recovery point objective, isolating backup infrastructure from the credentials that could delete it, testing restores end to end rather than assuming them, and sizing recovery so the tested time meets the business requirement.

That is the work a technical excellence award in this category recognises.

Individual recognition at blueAPACHE

Richard's award is part of a broader pattern of individual recognition across the organisation:

Jayati Gulati — ARN 30 Under 30 Sales Excellence Award winner, and Shining Star Partner Award winner at WIICTA 2022

Renata Di Stefano , Head of Marketing — Shining Star – Partner Award winner at WIICTA 2023, and a finalist across multiple years

Rahwa Salew — WIICTA Rising Star recognition

Angelina Priya and Quinita Lindley — WIICTA 2024 finalists

Ellie Sarabi , Wireless SME Network Engineer — WIICTA 2026 finalist, Partner – Technical

Frequently asked questions

What did Richard Bradley win? The Technical Excellence VCSP Award at the 2024 Veeam ANZ Partner Awards, held at the Sydney Opera House. It recognises outstanding technical expertise and commitment to advancing Veeam's solutions and architecture.

Why does "peer-nominated" matter? Because most industry awards are decided by a panel assessing a written submission, and this one is not. The nominators are other practitioners — engineers at other partners and specialists inside the vendor — who have worked alongside him and relied on his answers. It cannot be won by a well-written entry or influenced by marketing; it measures reputation among people qualified to judge the work.

What is VCSP? Veeam Cloud & Service Provider — the programme for partners delivering Veeam-powered services to their own customers, rather than reselling licences for customers to run themselves.

Why is that distinction technically significant? Because a service provider operates the backup platform at scale across many customer environments with different applications, retention requirements and recovery objectives. Architecture decisions made once affect every customer on the platform, which is a different order of depth from a single-environment implementation.

What does the Veeam Cloud Connect arrangement give blueAPACHE clients? Two things. Automated off-site copies, which an on-premise backup cannot provide — it protects against a deleted file or failed server, but not an event affecting the site, and offers limited ransomware protection since backup infrastructure reachable from a compromised administrative account is a target rather than a safeguard. And data sovereignty, with critical data demonstrably remaining in Australia across three geographically diverse eastern-seaboard data centres.

Why does the page stress the word "automated"? Because manual off-site processes degrade — they depend on somebody remembering every time.

What does the industry data say about backup readiness? The page cites Gartner finding that only around 35% of medium businesses had backup plans, and that 70% of those were not fully confident their backup and disaster recovery operations were well managed.

What is the real failure mode? Not having no backup, but having one that does not restore — a job failing silently for weeks, a retention window shorter than the time taken to notice corruption, a restore that takes eleven hours when the business could tolerate two, or a backup sitting on infrastructure the same incident destroyed.

What does good backup engineering involve? Designing retention that matches the real recovery point objective, isolating backup infrastructure from the credentials that could delete it, testing restores end to end rather than assuming them, and sizing recovery so the tested time meets the business requirement.

Related

[Offsite backup as a service](#)

[Disaster recovery as a service](#)

[Private and public SaaS backup](#)

[Storage as a service](#)

[emPOWER Cloud](#)

[Cloud services](#)

Data sovereignty and privacy
Security services
Managed services
Vendor partners
Careers at blueAPACHE
Contact

Thank you

We extend our sincere thanks to Veeam for this recognition and for their continued partnership. Congratulations, Richard, on a well-deserved honour.

Knowledge Base

Who won the Technical Excellence VCSP Award at the 2024 Veeam ANZ Partner Awards?

Richard Bradley, a valued member of our team, won the Technical Excellence VCSP Award at the 2024 Veeam ANZ Partner Awards.

Where was the 2024 Veeam ANZ Partner Awards held?

The 2024 Veeam ANZ Partner Awards were held at the Sydney Opera House.

What does the Technical Excellence VCSP Award recognize?

The Technical Excellence VCSP Award is a prestigious peer-nominated award that recognises individuals who have demonstrated outstanding technical expertise and a deep commitment to advancing Veeam's solutions and architecture.

What impact has Richard Bradley had according to you?

According to us, Richard Bradley's dedication to innovation, client success, and technical excellence has made a significant impact—not only within our business but across the broader Veeam partner ecosystem.