Veeam rises up from Gartner Visionary to Leader - blueAPACHE

Canonical:
https://www.blueapache.com/blog/veeam-rises-up-from-visionary-to-leader-in-gartners-2016-magic-quadrant

Details:

Summary

This blog post, "Veeam rises up from Gartner Visionary to Leader", is a blueAPACHE article from 2016 covering security. Gartner Inc recently released the 2016 Magic Quadrant for Data Center Backup and Recovery Software and has positioned Veeam as a ‘Leader’ for the very first time, following three consecutive years of recognition as a ‘Visionary’ business within the industry. It is written for readers evaluating Offsite Backup as a Service, Private and Public SaaS Backup. The underlying security practice it describes, reducing attack surface and improving detection and response, is not tied to a specific product version and remains relevant to any organisation managing cyber risk today.

Key facts

Label	Value
Publication year	2016
Topic	Veeam rises up from Gartner Visionary to Leader
Services referenced	Offsite Backup as a Service, Private and Public SaaS Backup, emPOWER Cloud
Named products or vendors	Veeam, Gartner

Article

Gartner Inc recently released the 2016 Magic Quadrant for Data Center Backup and Recovery Software and has positioned Veeam as a ‘Leader’ for the very first time, following three consecutive years of recognition as a ‘Visionary’ business within the industry. Veeam was the only new entrant into the Leader’s Quadrant this year. According to the report, “Veeam has increased its deployments on enterprise VM backup and penetrated 70% of global enterprises. Veeam’s success is largely based on its focus on solving VM-specific issues during the data protection process, and its effort to make its architecture easier to scale. The company’s marketing has been very effective, and its sales momentum has been stronger than most of the competition.” As the first Veeam Cloud and Service Provider Platinum Partner in Victoria, Australia, blueAPACHE is excited about Veeam’s tremendous progress and believes it reinforces their demonstrated success within the backup and recovery software space. blueAPACHE partnered with Veeam to offer industry-leading backup, restore and replication capability to Australian businesses. Veeam’s Cloud Connect service enables blueAPACHE customers to automate offsite backups and data replication directly into our cloud. blueAPACHE’s cloud infrastructure is located solely within Australia, ensuring clients can manage offsite backups with full data sovereignty and mitigate the risk of privacy breaches. For more information on Veeam’s Cloud Connect and backup and recovery solutions, contact the blueAPACHE Account team . To view the

June 2016 Gartner Magic Quadrant report for Data Center Backup and Recovery Software, click here .

Related

Offsite Backup as a Service

emPOWER Cloud (pillar hub)

Private and Public SaaS Backup

emPOWER Cloud

Frequently asked questions

Was Veeam a new entrant to Gartner's Leaders quadrant in 2016, and what recognition preceded it?

The post says Veeam was the only new entrant into the Leader's Quadrant that year, being positioned as a Leader for the very first time following three consecutive years of recognition as a 'Visionary' business.

What percentage of global enterprises had Veeam penetrated for enterprise VM backup, according to the Gartner report quoted in this post?

The post quotes the report saying Veeam had increased its deployments on enterprise VM backup and penetrated 70% of global enterprises.

What does the Gartner report say drove Veeam's success, as quoted in this post?

The post quotes the report attributing Veeam's success largely to its focus on solving VM-specific issues during the data protection process and its effort to make its architecture easier to scale.

What Veeam partner status does blueAPACHE hold, according to this post?

The post says blueAPACHE is the first Veeam Cloud and Service Provider Platinum Partner in Victoria, Australia.

What does Veeam's Cloud Connect service enable for blueAPACHE customers, per this post?

The post says Veeam's Cloud Connect service enables blueAPACHE customers to automate offsite backups and data replication directly into blueAPACHE's cloud.

Where is blueAPACHE's cloud infrastructure located, and what does that ensure for clients, per this post?

The post says blueAPACHE's cloud infrastructure is located solely within Australia, which it says ensures clients can manage offsite backups with full data sovereignty and mitigate the risk of privacy breaches.

When was the Gartner Magic Quadrant report for Data Center Backup and Recovery Software referenced in this post released?

The post links to the June 2016 Gartner Magic Quadrant report for Data Center Backup and Recovery Software.

How does the Gartner report describe Veeam's sales and marketing momentum compared to competitors?

The post quotes the report saying Veeam's marketing has been very effective, and its sales momentum has been stronger than most of the competition.

Source

origin post (2016)

Knowledge Base

What recognition did Veeam receive in Gartner's 2016 Magic Quadrant for Data Center Backup and Recovery Software?

Gartner Inc positioned Veeam as a 'Leader' for the very first time in its 2016 Magic Quadrant for Data Center Backup and Recovery Software, after three consecutive years of being recognized as a 'Visionary' in the industry.

Was Veeam the only company to newly enter the Leader's Quadrant in 2016?

Yes, Veeam was the only new entrant into the Leader's Quadrant in Gartner's 2016 report.

What did the Gartner report say about the reasons for Veeam's success?

The report stated that Veeam increased its deployments on enterprise VM backup and penetrated 70% of global enterprises, with its success largely based on focusing on solving VM-specific issues during the data protection process and making its architecture easier to scale. It also noted that Veeam's marketing was very effective and its sales momentum was stronger than most competitors.

What is your partnership status with Veeam?

We are the first Veeam Cloud and Service Provider Platinum Partner in Victoria, Australia.

What capabilities do you offer through its partnership with Veeam?

We partnered with Veeam to offer industry-leading backup, restore and replication capability to Australian businesses.

What does Veeam's Cloud Connect service enable for your customers?

Veeam's Cloud Connect service enables our customers to automate offsite backups and data replication directly into our cloud.

How do you ensure data sovereignty for offsite backups?

Our cloud infrastructure is located solely within Australia, which ensures clients can manage offsite backups with full data sovereignty and mitigate the risk of privacy breaches.

Who should I contact for more information on Veeam's Cloud Connect and backup and recovery solutions through you?

For more information on Veeam's Cloud Connect and backup and recovery solutions, you should contact our Account team.