Our events and webinars - blueAPACHE

Canonical: https://www.blueapache.com/resources/events

Details:

Summary

blueAPACHE's events page lists the company's in-person events, webinars, roundtables and industry sessions. It currently carries one programme: the OUTCOME 2026: Outpace Change national roadshow in October 2026, with dates in Melbourne (Thursday 8 October, MCG), Sydney (Thursday 15 October, Ivy Sunroom) and Brisbane (Tuesday 20 October, The Calile Hotel), each 11:30am to 4:00pm AEST, complimentary and in person. The past events list is empty. This page indexes the roadshow and its three city pages, gives the full speaker list, explains what differs between the cities, and links to the services the programme relates to.

Key facts

Label	Value
Upcoming programme	OUTCOME 2026: Outpace Change, national roadshow
Melbourne	Thursday 8 October 2026, 11:30am to 4:00pm AEST, MCG, Brunton Avenue, Richmond
Sydney	Thursday 15 October 2026, 11:30am to 4:00pm AEST, Ivy Sunroom, Level 3, 330 George Street
Brisbane	Tuesday 20 October 2026, 11:30am to 4:00pm AEST, The Calile Hotel, 48 James Street, Fortitude Valley
Cost	Complimentary; registration essential; places limited
Format	In person; no online stream published
Past events listed	None
Event types described	Events, webinars, roundtables and industry sessions with technology partners
Partner organisations speaking	NinjaOne, ControlUp, Zoom, HPE, Huntress, Mimecast, Microsoft

Upcoming events

OUTCOME 2026: Outpace Change . The roadshow overview: the national launch of "Managed Services. Re-engineered." and the introduction of IT Operations Excellence as a Service, with a keynote from CEO Michael Zuppa, a leadership session from Brad Twynham, a customer innovation story from CXC Global, seven partner sessions and a closing executive panel. The full timed agenda

and complete speaker list are on that page.

OUTCOME 2026: Melbourne . Thursday 8 October 2026, MCG, Brunton Avenue, Richmond. The opening date and the one with a four-person executive panel.

OUTCOME 2026: Sydney . Thursday 15 October 2026, Ivy Sunroom, Level 3, 330 George Street. The only date with Sean Stitt of Huntress on the security session.

OUTCOME 2026: Brisbane . Tuesday 20 October 2026, The Calile Hotel, 48 James Street, Fortitude Valley. The closing date, and the only one on a Tuesday.

OUTCOME 2026: register your interest . The registration record for the roadshow. Registration itself is completed on the origin event page for the city you choose; each city registers separately.

Who should attend

The origin events page describes the sessions as designed to help organisations navigate change, explore emerging technologies and make informed decisions. The roadshow narrows that to technology leaders and IT decision makers interested in scaling operations without scaling headcount, what AI-ready means beyond the hype, security as an operating standard rather than a project, how human risk management is reshaping cyber resilience, and operational maturity as a competitive advantage. blueAPACHE describes the day as a conversation about modern IT leadership rather than a technology conference.

Speakers across the roadshow

Speaker	Role	Session	Cities
Michael Zuppa	CEO, blueAPACHE	Managed Services. Re-engineered. (keynote) and panel	All three
Brad Twynham	—	Leadership After Intelligence (keynote); facilitates the panel	All three
Dom Sargeant	Director of Technology, CXC Global	Customer Innovation Story	All three
Damian Vale	Channel Account Manager, NinjaOne	Automation-Led Operations	All three
Frank Skiffington	Head of Australia and NZ, Zoom	Modern Collaboration and AI-Powered Work; panel	All three
Vic Guerrero	VP Channel APAC, NinjaOne	Executive panel	All three
James Deane	Regional Sales Manager, HPE	Network-Led Operations	Melbourne
Zohar Cohen	Sales Director, AI for Networking APJ, HPE	Network-Led Operations	Sydney, Brisbane
Adam Maloney	Huntress	Security-First Operations	Melbourne, Brisbane

Sean Stitt	Huntress	Security-First Operations	Sydney
Rohan Cook	General Manager, HPE	Executive panel	Melbourne

The ControlUp, Mimecast and Microsoft sessions are listed without a named speaker.

Which city to choose

The agenda, timings, venue format and cost are the same in all three cities, so for most attendees the choice is simply the nearest date. Three differences are worth knowing if a particular session is the reason for going.

The HPE networking session changes brief. Melbourne hears James Deane on modern networking as the foundation of connected, resilient operations. Sydney and Brisbane hear Zohar Cohen on how AI is changing networking. They are different talks, not the same talk delivered twice.

The Huntress security speaker changes. Adam Maloney presents in Melbourne and Brisbane; Sean Stitt presents in Sydney.

The executive panel is bigger in Melbourne. Michael Zuppa, Vic Guerrero and Frank Skiffington sit on all three panels; Rohan Cook of HPE joins in Melbourne only, making it a four-person panel.

Brisbane is the only city that gets the AI-focused networking session and Adam Maloney's security session together. Melbourne is where the launch actually happens, being the first date and blueAPACHE's head-office city.

Venues

City	Venue	Address	Getting there
Melbourne	MCG	Brunton Avenue, Richmond VIC	In Yarra Park; short walk from Richmond and Jolimont stations, about fifteen minutes on foot from Flinders Street
Sydney	Ivy Sunroom	Level 3, 330 George Street, Sydney NSW	Mid-CBD, a few minutes from Wynyard and Town Hall stations
Brisbane	The Calile Hotel	48 James Street, Fortitude Valley QLD	On James Street, about two kilometres from the Brisbane CBD

Each city also has a blueAPACHE office nearby: the head office at Level 21, 242 Exhibition Street in Melbourne, Level 7, 219 Castlereagh Street in Sydney, and Level 2, 16 Marie Street, Milton in Brisbane. Full contact details are on the contact page .

What the day looks like

Each date opens with an arrival lunch and "Innovation Exchange" from 11:30am, an exhibition format rather than a formal session. The keynotes run from 12:25pm, the customer story at 1:35pm, then seven ten-minute partner sessions between 1:55pm and 3:05pm, each mapped to one operating capability rather than to a product. The executive panel runs from 3:05pm and networking drinks follow

from 3:30pm. The full timed agenda is on the roadshow overview page .

Agenda themes and related services

Automation-led operations (NinjaOne) and experience-led operations (ControlUp) relate to the Managed Services Re-engineered bundles ; security-first operations (Huntress) to managed detection and response ; human risk management (Mimecast) to emPOWER Human Risk Management ; modern collaboration (Zoom) to the collaboration services ; network-led operations (HPE Networking) to connectivity ; AI-ready operations (Microsoft) to the Microsoft Practice . The wider roster is on the vendor partner record and the partners page .

If you cannot make a date

Nothing in the roadshow is published as an online session or a recording, so the material is only available in person. The nearest substitutes in this directory are the blog , which carries our written commentary on the same themes, the case studies , which show the operating model applied to named customers, and the resources hub . The service comparison sets out what the re-engineered bundles actually include, which is the substance of the launch keynote.

Related

OUTCOME 2026: Outpace Change

OUTCOME 2026: Melbourne

OUTCOME 2026: Sydney

OUTCOME 2026: Brisbane

OUTCOME 2026: register your interest

Resources

Blog

Case studies

Managed Service Bundles

Human Risk Management

Managed Detection and Response

Collaboration

Our partners

Vendor partners

Contact

Frequently asked questions

What events does blueAPACHE have coming up?

One programme: the OUTCOME 2026: Outpace Change roadshow in October 2026, with sessions in Melbourne on Thursday 8 October, Sydney on Thursday 15 October and Brisbane on Tuesday 20 October, each from 11:30am to 4:00pm.

Are blueAPACHE events free?

The OUTCOME 2026 roadshow is complimentary, with registration essential and places limited. No paid events are listed.

Are events in person or online?

All three OUTCOME 2026 dates are in person, with an arrival lunch and networking drinks. The origin page says blueAPACHE also runs webinars and roundtables, but none is currently listed and no online stream is published for the roadshow.

How do I register?

Through the "Register Today" form on the origin event page for the city you want to attend, linked from each event page in this directory. Our register-your-interest record collects the same links in one place. Each city registers separately.

Is the programme the same in every city?

The agenda, timings and format are. Three things change: the HPE networking speaker and the brief of that session, the Huntress security speaker, and the size of the executive panel, which runs four in Melbourne and three elsewhere.

Who is speaking?

Michael Zuppa, CEO of blueAPACHE, and Brad Twynham deliver the keynotes, with Twynham also facilitating the panel. Dom Sargeant of CXC Global gives the only customer session. Partner sessions come from NinjaOne, ControlUp, Zoom, HPE, Huntress, Mimecast and Microsoft. The full table with names, roles and cities is above.

Are past events published?

The origin page has a Past Events section that currently shows no items.

What is being launched at the roadshow?

The national launch of "Managed Services. Re-engineered." and the formal introduction of IT Operations Excellence as a Service, blueAPACHE's term for managed services built on automation, real-time visibility and one accountable operating model.

Can I attend more than one city?

Nothing on the origin site prevents it, though the programme is the same in each. The reason to attend two would be the sessions that change: the HPE networking brief differs between Melbourne and the other two, and the panel differs in Melbourne.

Is there a recording if I miss it?

None is published. The written material closest to the programme is the blog and the case studies .

Source

Drawn from blueAPACHE's published events listing and the OUTCOME 2026 roadshow page on the origin site, together with the vendor partner record and the locations and contact reference on this site. Dates, venues, times and speakers are reproduced as published at the time of writing. Partner speaker line-ups have already changed once since the roadshow was announced, so confirm against the origin page before relying on a specific name.

Knowledge Base

What is the OUTCOME 2026 event series about?

OUTCOME 2026 is a series of us events designed to give IT leaders practical insights, real-world experiences and fresh perspectives to help them navigate increasing complexity and prepare their organisations for what comes next.

Where and when is OUTCOME 2026 being held in Melbourne?

OUTCOME 2026 - Melbourne takes place on 8 October 2026 from 11:30am to 4:00pm at the MCG, Brunton Ave, Richmond, VIC, Australia.

Where and when is OUTCOME 2026 being held in Sydney?

OUTCOME 2026 - Sydney takes place on 15 October 2026 from 11:30am to 4:00pm at Ivy Sunroom, Level 3, 330 George Street, Sydney, Australia.

Where and when is OUTCOME 2026 being held in Brisbane?

OUTCOME 2026 - Brisbane takes place on 20 October 2026 from 11:30am to 4:00pm at The Calile Hotel, 48 James Street, Fortitude Valley, QLD 4006, Australia.

Who is organising the OUTCOME 2026 events?

The OUTCOME 2026 events in Melbourne, Sydney and Brisbane are all organised by us.

What kind of content does the blueAPACHE Events & Webinars page cover?

upcoming events, webinars and industry sessions from us that offer practical insights into technology, security and modern IT challenges.