

A nighttime photograph of a city skyline with several tall skyscrapers illuminated. In the foreground, a multi-lane highway shows light trails from moving vehicles. Overlaid on the image are several bright, glowing white arcs that sweep across the sky, suggesting data flow or network connections. The overall color palette is dominated by deep blues and blacks, with the city lights providing a warm contrast.

emPOWER CLOUD

blue | **APACHE**

THE RIGHT CLOUD FOR **THE RIGHT WORKLOAD.**

blueAPACHE's private emPOWER Cloud delivers true hybrid flexibility and performance by combining private cloud cost controls to avoid bill shock with the scale of public clouds.

A private cloud solution that is fully owned and managed by blueAPACHE, emPOWER Cloud ensures 24x7 support and 99.999 per cent uptime, using multiple layers of redundancy. Built on world-class infrastructure, emPOWER Cloud prioritises redundancy, security, and performance.

It delivers a significant business advantage to clients through end-to-end ISO-certified security and a flexible, secure, and reliable approach to leveraging hybrid and private cloud technology.



The flexibility of
public cloud with
the cost controls of
private cloud.

blueAPACHE emPOWER Cloud is an ISO 27001-certified hybrid cloud platform.

Built on Hewlett Packard Enterprise (HPE) technology and all-flash storage, emPOWER Cloud provides an uptime guarantee of 99.999 per cent on cloud services and 100 per cent uptime for storage. This flexible and highly scalable environment helps businesses of all sizes to achieve their desired organisational outcomes without the worry of unpredictable cloud costs.

CHOOSE THE COST-EFFECTIVE SOLUTION

- ✓ Avoid capital costs
- ✓ Reduce ongoing costs through lower support and maintenance needs
- ✓ Implement regular enhancements and upgrades of applications and equipment at no additional cost
- ✓ Achieve better equipment utilisation (pay for what you use)
- ✓ Maximise productivity of IT staff

IMPROVE RETURN ON INVESTMENT

emPOWER Cloud features secure servers underpinned by enterprise-grade infrastructure, multiple operating systems, and a range of business-ready applications, private networks, and security solutions. Built on world-class infrastructure and a fully integrated and secure IP network, blueAPACHE can help businesses match their technology to business goals and budgets.

DIGITAL TRANSFORMATION, SOLVED

With blueAPACHE's emPOWER Cloud, organisations that are reliant on traditional legacy applications and on-premise workloads can move to a cloud-based model, leveraging the multiple benefits of the right workload in the right place.

THE blueAPACHE DIFFERENCE

blueAPACHE has significant experience in performing cloud migrations. We work to integrate seamlessly with each client's internal IT stakeholders and management processes to deliver a secure and reliable cloud platform with excellent return on investment.

This ensures accelerated time to value, increased productivity and efficiency, and ultimately, a return on investment through achieving key business objectives and goals.

END-TO-END SECURITY

Underpinned by blueAPACHE's unique reference architecture, emPOWER Cloud accommodates disparate and legacy technologies to deliver a simplified and powerful cloud environment with security at its core.

WHY CHOOSE emPOWER CLOUD

High-performance Infrastructure-as-a-Service (IaaS)

emPOWER Cloud lets organisations experience the benefits of a fully managed, secure, highly available, and high-performance Infrastructure-as-a-Service (IaaS), underpinned by a flexible and consumption-based 'pay-as-you-grow' cost model.

Across the emPOWER services portfolio, emPOWER Cloud is delivered through a 100 per cent owned and delivered end-to-end reference architecture and framework. blueAPACHE's core philosophy is

that customers should be able to access the data and applications they need, when they need them, securely, and at a predictable cost.

blueAPACHE specialises in integrating legacy applications with Software-as-a-Service (SaaS) applications, maintaining data sovereignty, and matching the right workloads to the right place through a true hybrid cloud solution.

ALIGN TECHNOLOGY INVESTMENTS WITH BUSINESS GOALS

blueAPACHE specialises in reducing complexity. Our highly skilled and experienced team can support even the most compliance and regulation-intensive industries, from not-for-profit and healthcare to mining and manufacturing.



Quickly adapt to big fluctuations in activities



Maintain service levels and customer satisfaction



Enable short-term, large-scale activities

A WORLD-CLASS SERVICE PROVIDER PLATFORM

From diverse Tier 3 data centre partners to a fully meshed MPLS core network, blueAPACHE has built the emPOWER Cloud platform to deliver five nines availability with scale and performance at front of mind.

emPOWER Cloud is part of Microsoft's Qualified Multitenant Host (QMTH) Program, letting organisations use certain Microsoft 365 and Windows 11 licensing on blueAPACHE's environment.

INTEGRATED CORNERSTONE TECHNOLOGIES

- 1 Tier 1 HPE reference architecture infrastructure with the latest-generation HPE Synergy Compute Modules
- 2 All-flash HPE Primera solid-state drive (SSD) storage arrays for mission critical workloads, backed by 100% uptime guarantee
- 3 HPE BladeSystem blade servers for high performance compute
- 4 Secure ISO 27001-certified infrastructure backed by industry-leading availability SLAs

emPOWER Cloud is backed by ISO 27001 certification, offering clients security, agility, and scalability.

Unique 'pay-as-you-grow' model

blueAPACHE's consumption-based 'pay-as-you-grow' model for cloud adoption gives clients the agility to respond to changing market conditions and capitalise on opportunities to innovate, explore, and expand their businesses globally.

Predictable cloud spend lets customers invest working capital in growth and innovation instead of paying inflated cloud costs driven by public cloud consumption models.

Cloud compute and storage investments will never outpace revenue generation. Clients de-risk their financial investment through consumption-based cloud services, only paying a monthly charge based on what they have used.

FULL TRANSPARENCY

The as-a-Service delivery model provides clients with monthly itemisation based on consumption that aligns their cloud technology investment with business revenue and cash flow. blueAPACHE's real-time self-service portal provides greater transparency of service consumption. It also delivers scale-up and scale-down capabilities at the infrastructure level that align with operational requirements and support growth opportunities.



Reclaim budgeting power



Ensure that compute and storage investments do not outpace business revenue



Avoid bill shock, lock-in contracts, and inconsistent capacity, which impacts business outputs and revenue generation

blueAPACHE REFERENCE ARCHITECTURE

blueAPACHE takes IT-as-a-Service one step further by integrating our four service pillars into a single converged service. This means organisations can quickly access as much of our converged IT-as-a-Service – as they need, when they need it.



OUR PARTNERS

blueAPACHE has always recognised the value created through partnership. The world-class technology we provide and the innovative IT-as-a-Service solutions we develop are underpinned by collaboration with global industry specialists, including:



CORPORATE GOVERNANCE



blueAPACHE is ISO 27001 certified for Information Security Management Systems, ensuring that all data and systems under our stewardship are appropriately managed and entirely secure. Our operational risk management and data protection framework has been developed over many years of experience and formalised during our ISO 27001 Certification.

blueAPACHE takes a risk-based approach to managing client technology and data, aligned with the APRA CPS 234 Standard. We have data management controls to manage and protect client's

ICT systems and data securely, compliant with NIST, and ASD Essential 8 Maturity Level 3. blueAPACHE has a multitude of controls aligned to and governed by our Information Security Management System Policies (ISMS).

Our information security officer is accountable for ensuring that blueAPACHE acts within this policy, trains internal staff and suppliers, and manages internal audits. Our data centre partners are Uptime Institute Tier III and IV certified, and we extend our core network with points of presence in numerous data centres.

blueAPACHE LOCATIONS



- HEAD OFFICE**
Melbourne
1800 248 749
- OFFICE**
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United States
+ 18887405905
- OFFICE**
United Kingdom
+44 2032802679
- OFFICE**
Brisbane
1800 248 749
- DATA CENTRES**
in 165+ locations
Locations include Australia, New Zealand, United States, United Kingdom and Singapore

A nighttime cityscape featuring a prominent skyline of illuminated skyscrapers. In the foreground, a body of water reflects the city lights, with long, colorful light trails from boats creating a sense of motion. The overall color palette is dominated by deep blues and purples, with bright white and yellow lights from the buildings and trails.

blueAPACHE

APPLICATIONS DELIVERED.
DATA SECURED.